



Corporate Volunteerism Council
- Twin Cities -

Advocating, supporting and growing corporate volunteerism to improve our communities

Annual Report 2001



Dear CVC Members,

Through the unfortunate events of September 11, we learned the power individuals have when coming together in times of crisis. Although not all of us were called upon to serve those directly affected, our community has used those events as a springboard to enhance collaborative efforts to support those in need at home. Corporate Volunteerism Council – Twin Cities (CVC) is just one of those efforts.

CVC is a dynamic organization dedicated to strengthening corporate volunteer efforts in this community. We have provided those who manage corporate volunteer programs and/or projects the resources needed to effect positive change while enhancing members' professional skills.

CVC accomplishments in 2001 include:

- Became first member of the National CVC Network through Points of Light Foundation
- Sponsored the National CVC Network Luncheon at the National Conference, National Service and Community Volunteering
- Lent our support to the creation of the Minnesota Association for Volunteer Administration
- Surpassed the Minnesota FoodShare challenge to increase participation by 10%, when giving rose 40%
- Increased Leading Corporate Membership to 40% of corporate members, an increase of 14% over 2000

In January 2002, CVC engaged in strategic planning designed to give us focus and provide a footprint to guide us through an ever-changing business climate. Through the excellent leadership skills of our 2002 President-elect, Christine Jones, Medtronic, this plan will come to life. A special thank you to the Volunteer Resource Center for partnering with and supporting CVC through our wonderful program manager, Michelle Sheire.

CVC is only as strong as its members; please share your time and talents with this outstanding organization in 2002.

Sincerely,

Kris Kewitsch, 2001 CVC President
Corporate Volunteer Program Manager, U.S. Bancorp

The Corporate Volunteerism Council – Twin Cities will demonstrate leadership in the area of workplace volunteerism by providing opportunities for training, collaboration, networking and public awareness activities to strengthen member volunteer programs, incorporating diversity in all that we do.

3M Receives CVC Leadership Award

50-year legacy of supporting communities



3M Tutor, Denise Loving, with student. Some of 3M's most successful volunteer programs are grassroots efforts inspired by employees, including 3M's Science Encouragement and 3M Tutors Programs.

3M was awarded the Corporate Volunteerism Council's 2001 Leadership Award for its commitment to volunteer service by employees and retirees. For nearly fifty years, 3M employees and retirees have contributed countless volunteer hours through hands-on classroom activities and business mentoring along with donating their technical skills to community-building activities, task forces, and as loaned executives. Individuals, teams and entire work groups tutor in area schools, inspire a love of science and math in youngsters, help build affordable housing, deliver hot meals to homebound neighbors, work to bolster economic and environmental vitality of communities and lend a hand when disaster strikes.

3M recognizes 25 employee and retiree volunteers annually with the 3M Community Volunteer Award and a cash prize to the non-profit organizations of their choice. 3M GIVES matches employees' or retirees' minimum 25 hours of volunteer service with a \$200 grant to the non-profit organization.

According to Anne Mazurowski, Volunteer Programs Administrator, "We are proud and honored to receive this award. 3M employees and retirees from every level of the company are committed to volunteerism. Volunteerism is a way of life at 3M."

3M selected the Volunteer Resource Center as the recipient of the \$500 CVC award. To learn more, go to www.3m.com/about3m/community

CVC Membership has its Benefits!

The programs listed below were part of the 2001 series and were enjoyed by more than 400 CVC members. Thank you to our presenters and hosts. Read the series' highlights at www.cvctc.org.

Annual Meeting

Emcee: Harris Faulkner – KSTP-TV
Presenter: Robert Goodwin – Points of Light Foundation
Site: Minneapolis Institute of Arts

Measuring Your Program Results: How to Know If Do-Gooders Are Doing Good

Presenter: Dr. Ellen Benjamin – DePaul University
Host: Anne Mazurowski – 3M

Professional Development Series

Getting Results: Increasing Employee Participation in Your Volunteer Program

Presenter: Dale Berry – Results Coach
Host: DeDee Ordemann – HealthPartners

Presentation Skills: An Interactive Workshop

Presenter: Zeeda Magnuson – Volunteer Resource Center
Host: Gelina Haus – Wells Fargo Bank Minnesota

How to Get Your Volunteer Stories Published

Presenter: Neal St. Anthony – Minneapolis Star Tribune
Host: DeeDee Rauchbauer – Land O'Lakes

Best Practices Series

Minnesota FoodShare Kick-Off & CVC Challenge

Presenters: Rev. Gordon Elliot – Community Emergency Services Program
Rev. Richard Goebel – America's Second Harvest Food Bank

Park Nicollet Health Services Receives CVC Spotlight Award



Linda Lang demonstrated quiltmaking at an open house in October 2001. 73 completed quilts, blankets and afghans were displayed at Park Nicollet St. Louis Park Clinic before they were distributed to seriously ill or traumatized children.

Warm hugs for kool kids

Park Nicollet Health Services' Warm Hugs for Kool Kids program received the Corporate Volunteerism Council's 2001 Spotlight Award. The program brings together a volunteer group of approximately 50 Park Nicollet employees and friends to make quilts for children in crisis at Methodist Hospital in St. Louis Park and St. Francis Regional Medical Center in Shakopee.

Park Nicollet's mission is "To care for and support the health, healing and learning of those we serve." Warm Hugs for Kool Kids gives employees the opportunity to reach out to the community with simple acts of kindness, caring and love for children. Moreover, it creates a culture within Park Nicollet of friendship and sharing, and a desire to learn new skills and sharpen old ones. Roxanne Garoutte, chair of the program, says that "as members share knowledge, they find themselves to be both student and teacher."

Warm Hugs for Kool Kids' goal is to provide as many quilts and blankets as the hospitals need for the children, approximately 20-40 quilts per month. With the growing numbers of volunteers, Garoutte believes this goal is achievable.

Park Nicollet chose Minnesota Quilters, Inc. to receive the \$500 CVC award. To learn more, go to www.parknicollet.com

Sue Kainz – Minnesota FoodShare
Gale Ribar – Neighbor to Neighbor Food Shelf
Don Shelby – WCCO-TV

Host: Dot Belstler – RBC Dain Rauscher

Developing and Working with a Volunteer Council

Presenters: Barb Alfrey – General Mills
Roberta Casey – Women's Interest Network,
American Express
Mark Hiemenz – American Express
Mary Jo Maloney – Past Volunteer Council Chair,
American Express
Patrick O'Halloran – Pillsbury Golden
Ambassadors

Host: Mark Hiemenz – American Express

National Conference Highlights: Employee Volunteer Program Workshop Roundtables

Presenters: Barb Alfrey – General Mills
Bill Dittmore – General Mills
Gelina Haus – Wells Fargo Bank Minnesota
Mark Hiemenz – American Express
Rosemarie Kelly – Cargill

Kris Kewitsch – U.S. Bancorp
DeDee Ordemann – HealthPartners
Kay Baker – HealthEast

Host:

Holiday Volunteering: Challenges, Opportunities & Successes

Presenters: Dawn Lindblom – Volunteers of America
of MN/NRVC

Dan Narr – Catholic Charities
Janet Triplett – Catholic Charities
Katie Walsh – Volunteer Resource Center

Host: Dan Narr – Catholic Charities

Mentoring & Employee Satisfaction

Presenters: LaChelle Egnash – Junior Achievement of the
Upper Midwest

Joellen Gonder-Spacek – Mentoring Partnership
of Minnesota

Mary Mackbee – St. Paul Central High School
Sheila Piippo – Big Brothers/Big Sisters of
Greater Minneapolis

Host: Polly Roach – YWCA of St. Paul
Christine Jones – Medtronic

