Advocating, supporting, and growing workplace volunteerism to improve communities.



Annual Report 2002



# Dear CVC Members,

Corporate volunteer programs continue to be an increasingly important avenue to address community needs and social problems in our community. And we want to ensure the Corporate Volunteerism Council - Twin Cities is a valued resource in this cause.



We began our 22nd year

probing how to meet future challenges. Two weeks of frank discussions from the strategic planning subcommittee provided a blueprint for the next few years.

THANK YOU for your membership in 2002 and your work in moving the organization forward. Together we accomplished much, including the following:

- Honored two local companies for their volunteer work in the community
- · Revised the CVC bylaws
- Restructured the Board
- · Held two general membership meetings
- Offered nine professional development and networking opportunities
- Provided financial and membership support for the Minnesota State Conference on Volunteerism and MAVA (Minnesota Association for Volunteer Administration)
- Conducted a membership survey
- Adopted a contract with the Volunteer Resource Center
- Developed financial tools and processes to keep CVC fiscally responsible

Yet in this new year, 2003, there remains much to do. The Leadership Development Committee continues to work on processes to prepare and strengthen leadership in our organization. I am confident that under the direction of our new president, Kathleen Lucht, we are in capable hands. But, it will take all of us working to make this an effective organization. Please make room in your hearts and schedules for CVC throughout 2003. We are excited and optimistic about CVC's future. As I exit my presidency, I'm looking forward to our paths crossing throughout 2003!

Sincerely,

Christine Jones, 2002 CVC President Community Affairs Manager, Medtronic, Inc.

# Nourishing People and

Cargill seeks to be a global leader in citizenship by where we do business. In an effort to enrich the cor employees, the Cargill Cares Volunteer Council (CC employee volunteer activities in the Minneapolis-ar nearly 20 annual volunteer projects in the metro are

"We are honored to receive the CVC Leadership A Cargill's headquarters community," said Warren Sta award is a reflection of our commitment to building tremendous volunteer efforts of our employees and

Here are a few examples of the activities of the CC

Cargill employees paint the homes of low-income lakes; they build homes for low-income and new employees nourish the potential of hundreds of c program with Olson Middle School, by mentorin business skills through Junior Achievement and I

To recognize outstanding employees and retirees. Program in 1998. Approximately 100 employees addition to company-wide recognition, winners r organization for which they volunteer.

In June 2002, Cargill was the major sponsor of a community volunteers collected 92 tons of trash. collecting 25,000 pounds of trash.

Cargill has selected the Emergency Foodshelf to red Minneapolis non-profit. To learn more about Cargi



Star Tribune employees deliver items collected during the hygier Left to right: Dennis Hardy, Mary Crowley (of PSP), Chad Bro James Shaw, Jackie Longhenry, and Brian Ohman.

# Enriching our Community

nourishing the people and enriching the communities nmunity through the skills and talents of Cargill CVC), an employee-led group, coordinates Cargill ea. Created in 1986, the CCVC supports and promotes a.

ward in recognition of our efforts to nourish people in ley, Cargill chairman and chief executive officer. "The genriched communities and it acknowledges the retirees."

VC:

e seniors with Paint-A-Thon; they clean up rivers and immigrant families with Habitat for Humanity. Company hildren in the community through an e-Mentoring ng one-on-one with Big Brothers Big Sisters, by teaching BestPrep.

, Cargill initiated the Cargill Cares Volunteer Awards and retirees worldwide are recognized annually. In eceive a certificate and \$1,000 to donate to the nonprofit

weeklong, 43-mile cleanup along the Mississippi River in the Minneapolis-St. Paul area. In eight days, 1,100 During a one-day Cargill cleanup, 250 employees volunteered by cleaning eight miles of shoreline and

eive the \$500 CVC award and will match these funds in an effort to leverage the work of an outstanding ll's community activities, visit: http://www.cargill.com



ne drive. wn,

The Star Tribune Receives CVC Spotlight Award

# Being a Great Neighbor

In spring 2002, People Serving People (PSP) moved to a new location across from the Star Tribune. With a strong desire to be a good neighbor from the beginning, the Star Tribune staff met with representatives from PSP to identify opportunities for volunteers, develop plans to educate Star Tribune employees about homelessness, and identify specific PSP financial needs.

The Star Tribune publicized volunteer opportunities, and held "get to know our neighbor" seminars and PSP facility tours for employees. The result: a high level of volunteerism and several employeeled initiatives, including help on PSP's moving day, volunteers serving meals at PSP on a regular basis, a "shelter shower" and other collection drives, nightly entertainment during the holiday season, a reading program and an outing to a baseball game for youth, and grants from the Star Tribune Foundation. A vibrant and mutually beneficial relationship has developed between the two organizations.

Mary Crowley, Executive Director, People Serving People, applauds the new partnership: "This commitment from the Star Tribune is so comprehensive, that its scope amazes me. It is truly a benefit to the residents, our facilities, and for our extended downtown community."

The Star Tribune has chosen People Serving People to receive the \$500 CVC award. To learn more about the Star Tribune's community programs, visit: http://www.startribune.com/company/ic/home/community/coaffairs.htm



Cargill employee helps with clean-up along Mississippi River.

### 2002 Members and Donors

#### Leading Corporate Members 3M

American Express Best Buy Co., Inc. Carlson Companies CHS Cooperatives Deluxe Corporation General Mills GMAC-RFC Guidant Corporation ING Americas Medtronic, Inc. North Memorial Health Care Prudential Financial RBC Dain Rauscher Schwan's Consumer Brands North America Target Corporation Thrivent Financial for Lutherans U.S. Bancorp Wells Fargo Bank Minnesota Xcel Energy

#### **Corporate Members**

ADC Foundation Alliant Techsystems Apogee Enterprises, Inc. Aspen Medical Group of Minnesota Boston Scientific Scimed, Inc. Coughlan Companies Fortis Graco, Inc HealthEast HealthPartners IBM Lawson Software New York Life Insurance Company Park Nicollet Health Services St. Jude Medical St. Paul Companies, Inc. Star Tribune State Farm Insurance Time Warner Cable UnitedHealth Group

#### Associate Members

Achieve!Minneapolis Catholic Charities Community Health Charities Community Solutions Fund Greater Twin Cities United Way Junior Achievement of the Upper Midwest Management Assistance Program for Nonprofits Mentoring Partnership Volunteer Resource Center Volunteers of America of MN/NRVC

#### Contributions

Medtronic, Inc. RBC Dain Rauscher Thrivent Financial for Lutherans Lizz Sable

# 2002 CVC COMMITTEE MEMBERS

#### Leadership Development:

Kris Kewitsch, U.S. Bancorp Piper Jaffray, Chair Tessia Gardner, Carlson Companies Ceace Haagenson, Xcel Energy Jonda Hammons, Best Buy Co., Inc. Laura Jaeger, ADC Foundation Dan Narr, Catholic Charities Amy Wagner, MAP for Nonprofits

# Marketing Communications:

Anne Mazurowski, 3M, Chair Barb Alfrey, General Mills Amy Bonnema Sinykin, Volunteer Resource Center Joellen Gonder-Spacek, Mentoring Partnership of MN Rosemarie Kelly, Cargill Rebecca Koepp, St. Jude Medical Karen Larson, Medtronic, Inc. Katy Lowery, Community Solutions Fund

## **Membership:**

Paul Freer, Prudential Financial, Chair Jeanne Erickson, Cenex Harvest States Gelina Haus, Wells Fargo Bank MN Tom Lee

Blue Cross & Blue Shield of Minnesota Erin MacDonald,

Community Health Charities MN Anne Obst, State Farm Insurance DeDee Ordemann, Health Partners Peggy Paul, GMAC-RFC Amanda Stewart, Community Solutions Fund

#### Membership Annual Meeting Subcommittee:

LaChelle Egnash, Junior Achievement of the Upper Midwest, Inc. Jeanne Erickson, Cenex Harvest States Gelina Haus, Wells Fargo Bank MN David Jones, Thrivent Financial for Lutherans Peggy Paul, GMAC-RFC

## Program:

Kay Baker, HealthEast, Chair Joellen Gonder-Spacek, Mentoring Partnership of MN Kathleen Lucht, Graco, Inc. Lisa Stone, Guidant Corporation

### **2002 Strategic Planning Participants:** Kelly Altmeyer, EDS

Donna Dalton, St. Paul Foundation Laura Jaeger, ADC Foundation Christine Jones, Medtronic, Inc. Rosemarie Kelly, Cargill Kris Kewitsch, U.S. Bancorp Piper Jaffrey Dawn Lindblom, Volunteers of America of MN/NRVC Kathleen Lucht, Graco, Inc. Michelle Sheire, Volunteer Resource Center Stephanie Woods, Best Buy Co., Inc.

# **CVC Programs: A Benefit of Membership**

# JANUARY

#### Corporate Kick-Off – MN FoodShare Presenters: Paul Noreau, Senior Food Shelf Dave Enghusen, Groveland Foodshelf Host: Kris Kewitsch, U.S. Bancorp Piper Jaffray

# **FEBRUARY**

#### Annual Meeting

Emcee: Amelia Santaniello, WCCO TV Keynote Speaker: Jim Campbell, Wells Fargo Bank Minnesota Site: Science Museum of Minnesota

# MARCH

NeXtworking - Elevating Your Network to the NeXt Level! Presenter: Arlene Vernon, HRx, Inc. Host: Kay Baker, St. John's Hospital

## JUNE

### Highlights from State and National Conferences Presenters: Barb Alfrey, General Mills Mark Hiemenz, American Express Kris Kewitsch, U.S. Bancorp Piper Jaffray Michelle Sheire, Volunteer Resource Center Cheryl Thompson, Target Corporation Host: Tom Lee, Blue Cross Blue Shield of Minnesota

### SEPTEMBER

### Jumpstart Your Meetings!

Presenter: Zeeda Magnuson, Volunteer Resource Center Host: Ceace Haagensen, Xcel Energy

# OCTOBER

### **Blue Ribbon Programs**

Presenters: Diane Cormany, The Business Journal Craig Hotvedt – KARE 11 News Terry Straub, RSVP Host: Peggy Paul, GMAC-RFC

# NOVEMBER

# 4 Generations At Work: Collision or Collaboration?

Presenter: Dr. Mitch Kusy, University of St. Thomas Host: Laura Jaeger, ADC Foundation

## **OTHER:**

April	Membership Meetings
May	2002 State Conference
	on Volunteerism
July	New Member Orientation and Summer Social
December	Holiday Social

# 2002 Financials

Total Expenses	\$33,000	
Programs*	56%	meetings, and recognition efforts.
Administration	10%	annual meeting, 2002 membership
Membership	9%	sponsorship of the state conference,
Fundraising	9%	* Programs includes
Communications	16%	

2002 CVC BOARD OF DIRECTORS

Christine Jones, Medtronic, Inc. President Kathleen Lucht, Graco, Inc. Vice President Kris Kewitsch, U.S. Bancorp Piper Jaffrey Past President & Chair, Leadership Development Committee Dot Belstler, RBC Dain Rauscher Treasurer

Kathy Capitola, Prudential Financial Secretary Kay Baker, HealthEast Chair, Program Committee

Paul Freer, Prudential Financial Chair, Membership Committee

Anne Mazurowski, 3M Chair, Marketing Communications Committee

Michelle Sheire, Volunteer Resource Center CVC Program Manager