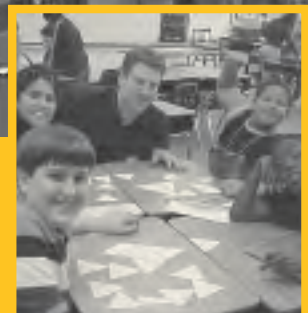




**CORPORATE
VOLUNTEERISM
COUNCIL Twin Cities**
Promoting Workplace Volunteerism



Advocating, supporting, and growing workplace
volunteerism to improve communities.

Annual Report 2003



Letter from the President

Dear CVC Members,

CVC –Twin Cities continues to thrive and be a leader in promoting workplace volunteerism. Membership to CVC means great networking and professional development opportunities. Hopefully you’ve felt this first-hand by attending several of the programs, participating on committees or using the network for guidance or advice.

Thank you for your membership in 2003. It is because of our strong membership base that we were able to accomplish many items. Our accomplishments and activities during 2003 include:

- Honoring two companies for their leadership and dedication to the community
- Improving CVC’s website making it more user-friendly and aesthetically pleasing
- Offering nine professional development and networking opportunities
- Securing a new administrative support contract with Nonprofit Solutions
- Receiving a mention in the Points of Light publication
- Giving new definition to our partnership with the Volunteer Resource Center
- Offering a more readable, visually appealing CVC E-News

“A volunteer-led organization is as strong as its volunteers.”

There is much to look forward to in 2004. Members will notice CVC’s programs will have a greater emphasis on heightening awareness of current community needs to better help you understand where volunteer resources might be needed. Membership to CVC will also mean membership to Minnesota Association for Volunteer Administration (MAVA) for 2004. CVC will focus energies on recruiting new member companies and reaching out to previous members. In order to grow, CVC will need to expand its reach to small and medium-size companies. If you know of a company, large, medium or small, that could use some help with their volunteer efforts, please pass along the name to our incoming president, Peggy Paul or the membership chairperson. Also in 2004 is the 2004 Minnesota Conference on Volunteerism that CVC is happy to support by sponsoring one of the corporate tracks.

Get more from your CVC membership by joining a committee. It gives you the opportunity to connect and network with a variety of individuals from our community. A volunteer-led organization is as strong as its volunteers.

Sincerely,

Kathleen Lucht, 2003 CVC President
Executive Assistant – Legal, Graco Inc.

2003 Financials

Fundraising	10%		including member solicitation, advertising, and membership efforts
Member Services	15%		including dues to other agencies
Programs	65%		including networking meetings, communication, and recognition efforts
Administration	10%		

Total Expenses \$44,293.38

Pictured on the front cover:

HealthPartners employee donations generated over 22,000 pounds of food in 2003.

Left to right along the bottom:

ADC team working on a Habitat for Humanity home.

Jeremy Thomsen carrying an athlete from Special Olympics Minnesota summer games.

Brian Coley with students from the Anne Sullivan Communications Center School.



Members of the BCBS Volunteer Council

Blue Cross and Blue Shield of Minnesota Receives CVC Leadership Award

The Spirit of Social Responsibility

Blue Cross and Blue Shield of Minnesota demonstrated its leadership to volunteerism by methodically and meticulously launching an employee-led volunteer program that will touch the lives of thousands of young people and families. Blue Cross employees are committed to numerous community projects, exemplifying the company's values of social responsibility and compassion.

Heart of Blue components include a volunteer council with a charter, a formal volunteer release policy, an internal volunteer database, and a Dollars for Doers program. In its first year, Blue Cross employees used more than 7,000 volunteer release hours or the equivalent of a person working full-time in the community for three years. The value of this time, as determined by Independent Sector, is over \$115,780.



Volunteer activities include painting homes of low-income seniors through Paint-a-Thon, assisting with the Special Olympics Minnesota summer games, an e-mentoring program with students at Dakota Hills Middle School, and a "Healing Hats" drive to benefit chemotherapy patients.

Blue Cross Blue Shield has selected Dakota Area Resources and Transportation for Seniors (DARTS) to receive the \$500 CVC award. To learn more about Blue Cross's community involvement visit: www.bluecrossmn.com.

CVC wishes to recognize the outstanding work by our other nominees: **Best Buy**, **CHS**, **GMAC-RFC**, and **Time Warner Cable**.

"We are honored to receive the CVC Leadership Award. Volunteer efforts are one of the important ways we demonstrate our commitment to make a healthy difference in people's lives. This award acknowledges the tremendous volunteer efforts of our employees."

Mark W. Banks, M.D.,
Blue Cross President and CEO



BCBS network management team who prepare and serve dinner each month at the Ramsey County Family Service Center

2003 Members and Donors

Leading Corporate Members

3M
American Express
Best Buy Co., Inc.
CHS Cooperatives
General Mills
GMAC-RFC
Guidant Corporation
Medtronic, Inc.
Piper Jaffray
RBC Dain Rauscher
Schwan's Consumer Brand
North America
Target Corporation
Thrivent Financial for Lutherans
U.S. Bank
Wells Fargo Bank Minnesota
Xcel Energy

Corporate Members

ADC Foundation
Apogee Enterprises, Inc.
Aspen Medical Group
Blue Cross & Blue Shield of Minnesota
Boston Scientific - Cardiovascular
Cargill
Carlson Companies
Ceridian Corporation
Dorsey & Whitney LLP
EDS
Fortis
Graco, Inc.
HealthPartners
Land O' Lakes, Inc.
Lawson Software
New York Life Insurance Company
North Memorial Health Care
Park Nicollet Health Services
Prudential Financial
Star Tribune
State Farm Insurance
TCF National Bank
Time Warner Cable
UnitedHealth Group
UPS
Weisman Enterprises, Inc.
West Group

Associate Members

Achieve!Minneapolis
Catholic Charities
Community Health Charities
Greater Twin Cities United Way
Health Charities of MN
Junior Achievement
of the Upper Midwest
Management Assistance Program
(MAP)
Mentoring Partnership of MN
Volunteer Resource Center
Volunteers of America of MN/NRVC

Our thanks to the following companies for their in-kind donations:

Medtronic
Minneapolis Community and
Technical College
RBC Dain Rauscher
Lizz Sable Stauning
Thrivent Financial for Lutherans
Target Corporation

2003 CVC OFFICERS

Kathleen Lucht, Graco Inc.,
President

Peggy Paul, GMAC-RFC,
Vice President

Christine Jones, Medtronic,
Past President & Chair, Leadership
Development Committee

Dot Belstler, RBC Dain Rauscher,
Treasurer

Kathy Capitola, Prudential,
Secretary

2003 CVC COMMITTEE CHAIRS

Nancy Thorman Dahl,
Mentoring Partnership of Minnesota
Chair, Marketing Communications
Committee

Gelina Haus, Wells Fargo
At Large - State Conference

Dan Narr, Catholic Charities
At Large - Associate

2003 CVC COMMITTEE MEMBERS

Cara Baenen, Nonprofit Solutions

Ayako Birch, GMAC-RFC

Lachelle Engash, Junior Achievement

Kate Gardner, U.S. Bank

Laura Jaeger, ADC

David Jones,
Thrivent Financial for Lutherans

Jill Kane, CHS

Marsha Milgrom, Star Tribune

Tony Tolliver, Carlson Companies

CVC Membership Benefits

When you join CVC, you join the ranks of companies throughout the Twin Cities that are dedicated to the community and leading the way in corporate volunteerism.

CVC provides members with the professional expertise to develop and enhance their volunteer programs. We provide the tools necessary for members to become leaders in the field and to elevate their program to new heights.

Benefits include:

- Greater community awareness and recognition of your company's commitment to volunteerism.
- Personal and professional development through programs and workshops.
- Opportunity to network and share ideas and successful programs with other corporate volunteer program leaders.
- Programs that provide tools and resources to enhance new and well-established volunteer programs.
- Heightened awareness of current community needs.
- Membership directory.
- Membership to Minnesota Association for Volunteer Administration (MAVA).

CVC Programs: A Benefit of Membership

JANUARY

MN FoodShare

Presenters:
Sue Kainz,
Minnesota FoodShare Campaign
Host: U.S. Bank

FEBRUARY

Annual Meeting

Emcee: Paul Magers, KARE TV
Presenters: Jon Pratt and Marcia Avner,
Minnesota Council of Nonprofits
Site: Golden Valley Country Club

MARCH

Tour of Poverty

Host: Dan Narr, Catholic Charities
Sites: Listening House,
Mary Hall, Dorothy Day Center

APRIL

Who or What is MAVA?

Membership Meeting

Presenters: Sue DeGolier, Minnesota
Association for Volunteer Administration
Host: Minneapolis Community and
Technical College

MAY

All About Volunteer Councils

Presenters:
Cheryl Thompson, Target Corporation
Zeeda Magnuson,
Volunteer Resource Center
Host: Target Corporation

JUNE

Recruitment and Retention of Volunteers

Presenters: Zeeda Magnuson,
Volunteer Resource Center
Kristi Gray Shepherd,
Volunteer Resource Center
Host: Children's Home Society

AUGUST

Workplace Volunteer Projects

Presenters:
Jenny Anderson, Deluxe Check
Cheryl Thompson, Target Corporation
Judie Russell, Children's Home Society
Teresa Wiltz, Bundles of Love
Host: Medtronic

SEPTEMBER

Liability Issues around Volunteerism

Presenters: Darrell Davis, Graco Inc
Joellen Gonder-Spacek,
Mentoring Partnership of MN
Barb Kimer, Achieve! Minneapolis
Sharon Severson, Junior Achievement
Host: Cargill

NOVEMBER

Winter Social: Behind the Scene's Look at Marshall Fields' Holiday Display

Presenter: Eric Anderson,
Marshall Fields
Host: Target Corporation