The Minneapolis metro area has the highest volunteering rate, and also the highest rate of home ownership of all the areas profiled in the report. • Longer commutes can curtail opportunities to volunteer. If the national average commuting time decreased by just three

# Connect the Thoughts

20 million people-do not return to volunteer the who choose not to volunteer the following year at the highest it has been in the last four years. • n rate, with 76.4% of their volunteers returning nose providing professional and management 53 percent of volunteers who provide general unteering rate dropped from 27.4% in 2002 8%. However, this proportion is still histori-The growth in volunteering since 1989 has ages 45-64), and older adults (ages 65 and older obwer likelihood of depression, higher funce. • In 2006, Minnesota 155,745,002 hours ally 8,098,174,807 hours \$152,002,741,127 • sell items to raise money (28.8%); 2. Collect, Engage in general labor (22.0%); 4. Tutor or atinue to be the most popular venue through or olunteers serving in these organizations. • The volunteer hours between 2005 and 2006. • The nal or management services ranks within the top

Promoting Workplace Volunteerism

see a growth in volunteering by 2.3 percentage points. • Volun-

in the nation's volunteering rate. • 26.7% of adult

ownership of all the areas profiled in the report. • Longer inities to volunteer. If the national average commuting time nutes, we could expect to see a growth in volunteering by 2.3 percentage points. • Volunteer rates increase as the level of education increases, and are generally lower in high poverty areas. If the national average for high school graduation rates rose from 83% to 87%, we could expect a 4.1 percentage point rise in the nation's volunteering rate. • 26.7% of adult Americans nationwide–or 61.2 million people–volunteered in 2006. However, about a third of those who volunteer each year–more than 20 million people–do not return to volunteer the following year. • The percent of volunteers who choose not to volunteer the following year has increased significantly since 2005 and is at the highest it has been in the last four years. • Minnesota has the highest volunteer retention rate, with 76.4% of their volunteers returning to service the following year. • 74 percent of those providing professional and management assistance volunteer the next year, compared to 53 percent of volunteers who provide general labor or supply transportation. • The U.S. volunteering rate dropped from 27.4% in 2002 to 26.7% in 2006 after seeing a few years at 28.8%. However, this proportion is still historically high when compared to 1974 and 1989. • The growth in

CORPORTED IS SUPPORTED TO THE WARE COMPARED TO 1024 and 1080. The growth in CITIES and other actus, tages of and other). A where compared to 1024 and 1080. The growth in CITIES individuals age to conduct we obtain the produces significant relation benches. Individuals age to conduct we obtain the produces significant relation benches. Individuals age to conduct we obtain the produces significant relation benches. Individuals age to conduct we obtain the produces significant relation benches. Individuals age to conduct we obtain the produces significant relation benches. Individuals age to conduct we obtain the produces significant relation benches. Individuals age to conduct we obtain the produces of the prod



**President** Judson Tharin The Toro Company

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## Committee Members

Annual Luncheon committee Amy Draxten, Medtronic Kristine Kosek, Best Buy Michelle Surkamp, Carlson Jenessa Jensen, U.S. Bancorp

Marketing & Communications committee Beth Mammenga, Goodwill/Easter Seals Minnesota

Membership committee Donna Alberts, New York Life Insurance

**Program committee** Shelley Long ,Cargill Shannon Toren, Ecolab Maria Salas Nonprofit Solutions

It is the time and energy given by these volunteers that helps to make our organization a success.

Thank you

## Letter from the president





Sincerely,

Dot Belstler

2008 President

Dear CVC-TC Colleagues:

What a year! The Corporation for National and Community Service named the Twin Cities community Number One for volunteering in America. At CVC-TC, we know this ranking is because of you, our members. Local firms not only encourage employee volunteerism, they embrace it; and our associate members continue to bring new and unique volunteer opportunities to the workplace. CVC-TC is here to support those who lead those efforts whether you are employed by a business of 10 or 10,000.

We are pleased to report the CVC-TC membership structure was revised in 2007 to acknowledge differences in resources and staffing at companies in our community. We intend to continue to reach out to firms of all sizes with our efforts to promote workplace volunteerism. In addition to our corporate and associate member categories, we added a partner category and included MAP for Nonprofits and Hands On Twin Cities as our partners in employee volunteerism.

The members of CVC are very engaged; we are learning from each other and are sharing best practices. Thank you to all who have attended an event or participated as a board or committee member. Please continue to be involved with CVC and the community.

We are excited to honor two of our member companies for their contributions and we look forward to continued success in 2008.

Thank you for all that you do!

Judice M. Charin

Judson M. Tharin The Toro Company 2007 President

#### 2006-2007 Programs A benefit of membership

Members of CVC-Twin Cities learn and interact with a network of professionals that support employee volunteering through various events and programs.

June 2006: Host: American Red Cross Non-Traditional Volunteer Opportunities

August 2006: Host: Carlson Nonprofit Presentation/Fair

pot believe

**RBC** Wealth Management

October 2006: Host: Thomson West Employee Volunteer Recognition Programs

November 2006: **Host: Target** Volunteering Across Generations

January 2007: Host: The Toro Company How Organizations Celebrate National Volunteer Month

February 2007: Host: Allianz Life Annual Business Meeting of Members and Group Volunteer Activities in the Workplace

Connect the thoughts: Annual report 2007

# **Community Partner Award**

When Faegre & Benson LLP began its volunteer partnership with Lincoln International High School and Lincoln Adult Education Center in 2006, it was clear the organizations were a good match. Lincoln's mission to help first-generation immigrants, refugees and their families successfully transition into the Twin Cities community paired well with Faegre & Benson's legal pro bono human rights initiatives, which focus on asylum, refugee and immigration cases. What began as a program to provide volunteer tutors quickly blossomed into a more comprehensive program that could assist learners in other crucial areas. Taking cues from the needs they saw in their students, Faegre & Benson volunteers launched several new firm-sponsored programs, including regular resume writing workshops and mock interview sessions to help Lincoln learners obtain employment or advance in their careers. Now in its third year, the partnership continues to have lasting, positive effects on learners and volunteers —helping to create a welcoming environment for these newest members of the Twin Cities community.

The recipient of the \$500 CVC-TC donation is The Institute for New Americans, the parent organization for Lincoln Adult Education Center. Faegre & Benson will match this donation with a \$500 donation to Lincoln International High School. Faegre & Benson LLP Lincoln International High School Lincoln Adult Education Center





## **Employee Engagement Award**.

Much more than hosting blood drives

How do you make a good thing better? Thrivent Financial for Lutherans knows – get employees involved! With a long history of very successful blood drives, Thrivent Financial has held 51 blood drives with 3,458 total units donated (432.25 gallons).

In 2006, Thrivent Financial's Community Relations staff put together a committee of employees with the intent that the group would take over the blood drives. As hoped, the committee's work has generated new interest and excitement among employees at Thrivent Financial. The committee meets regularly to plan blood drives and handles promotional and logistical responsibilities for the drives and recognition events. The response to the committee assuming responsibility for the drives has been tremendous, generating a 34% increase in units collected between 2006 (304 units) and 2007 (408 units – 51 gallons).

In addition to hosting drives, Thrivent Financial has been Memorial Blood Centers' largest financial donor and has sponsored some innovative projects.

The recipient of the \$500 CVC-TC donation is Memorial Blood Centers.

Thrivent Financial for Lutherans Employee committee to encourage giving blood



#### **Corporate Members**

M

ADC Foundation Allianz Life Insurance Company of North America Ameriprise Financial Assurant Best Buy Co., Inc. Blue Cross & Blue Shield of Minnesota **Boston Scientific Corporation** Bremer Bank Cargill Carlson Ceridian Corporation CHS Comcast Cummins, Inc Delta Dental of MN Dorsey & Whitney LLP Ecolab Fabcon Faegre & Benson LLP G&K Services General Mills Graco, Inc. HealthPartners L S Black Constructors. Inc. Land O'Lakes, Inc Marquette Financial Companies Medtronic, Inc. MOA Marketing, Inc. (Mall of America) New York Life Insurance Company North Memorial Health Care Opus Philanthropic Group Park Nicollet Health Services **Piper Jaffray** Prudential Financial **RBC** Wealth Management Target Corporation Tastefully Simple TCF National Bank The Toro Company Thomson West Thrivent Financial for Lutherans U.S. Bank - U.S. Bancorp Foundation **Xcel Energy** 

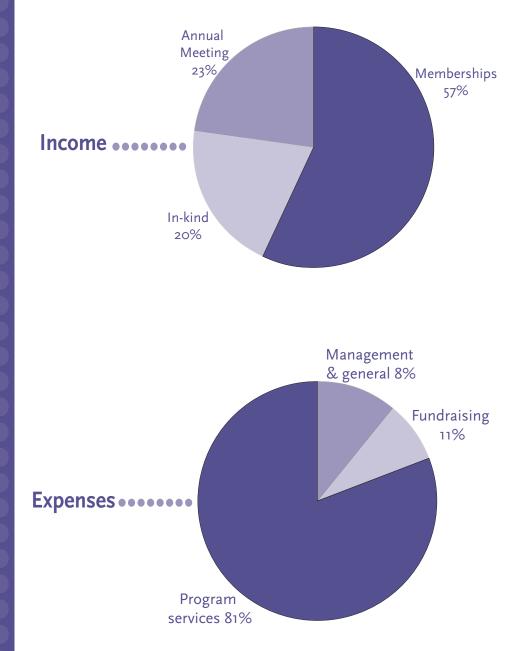
#### **Associate Members**

American Red Cross of the Twin Cities Area Best Prep Big Brothers Big Sisters of the Greater Twin Cities Bridging, Inc. Caring Connections- Greater Twin Cities United Way Catholic Charities Cheerful Givers Children's Home Society & Family Services Goodwill/EasterSeals Minnesota Greater Twin Cities United Way Lutheran Social Service of Minnesota Memorial Blood Centers Mentoring Partnership of Minnesota Neighborhood House Salvation Army

### Partner Members

Hands On Twin Cities Management Assistance Program (MAP)

## 2007 Financial summary



## **Donors - in-kind contributions**

Allianz Cargill Carlson RBC Wealth Management Target Corporation The Toro Company Thrivent Financial for Lutherans



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Design concept courtesy of Ben Dolmar