

**CORPORATE VOLUNTEERISM
COUNCIL – TWIN CITIES**

2010
ANNUAL REPORT



TWIN CITIES

2010 CVC BOARD

PRESIDENT: Katy Friesz, Ameriprise Financial, Inc.

VICE PRESIDENT: Christine Page, Faegre & Benson LLP

TREASURER: Rachel Schwalbach, BestPrep

ASSISTANT TREASURER: Dave Jones, HandsOn Twin Cities

SECRETARY: Debbie Prince, Land O'Lakes, Inc.

PAST PRESIDENT: Cheryl Thompson, Target Corporation

AWARDS LUNCHEON CHAIRS:

Jenessa Jensen, U.S. Bank – U.S. Bancorp Foundation

Mary Bachman, Catholic Charities of St. Paul and Minneapolis

LEADERSHIP DEVELOPMENT CHAIRS:

Judy Sharken Simon, MAP for Nonprofits

Emma Mogendorff, Thrivent Financial for Lutherans

MARKETING & COMMUNICATIONS CHAIRS:

Sheila Snapp, Thomson Reuters

Susan Schuster, Blue Cross and Blue Shield of Minnesota

MEMBERSHIP CHAIRS:

Kris Kosek, Best Buy

Sue Moyer, Greater Twin Cities United Way

PROGRAM COMMITTEE CHAIRS:

Shannon Toren, Ecolab

Zeeda Magnuson, HandsOn Twin Cities

SPECIAL PROJECTS CHAIRS:

Phil Losacker, Memorial Blood Centers

Judson McNeil, The Toro Company

COMMITTEE MEMBERS

AWARDS LUNCHEON COMMITTEE:

Tiffany Calderon, Ameriprise Financial, Inc.

Betty Carlson, Allianz Life Insurance Company of North America

David Jones, HandsOn Twin Cities

Kristi Nichols, C.H. Robinson Worldwide, Inc.

Rachel Schwalbach, BestPrep

Shannon Toren, Ecolab

LEADERSHIP DEVELOPMENT COMMITTEE:

Judson McNeil, The Toro Company

Ayako Birch, ADC Telecommunications

MARKETING & COMMUNICATIONS COMMITTEE:

Beth Mammenga, Goodwill/Easter Seals Minnesota

Katie Janowiak, Medtronic

PROGRAM COMMITTEE:

Susan Beatty, Bremer Bank

Julie Huck, Project for Pride in Living

Meghan Morse, HandsOn Twin Cities

Sue Piva, Cummins Power Generation

Tony Tolliver, Community Volunteer

LETTER FROM THE PRESIDENT

The Corporate Volunteerism Council – Twin Cities (CVC-TC) celebrated its 30th anniversary in 2010, making our very own CVC-TC one of the longest-running CVCs in the nation.

What does it take to remain a vibrant, relevant promoter of workplace volunteerism for three decades? Dedicated members, an unwavering commitment to our mission and a healthy appetite for change.

Thanks to you, CVC-TC grew its membership in 2010 by 17 percent, despite continuing economic uncertainty.

We kicked off the year by unveiling a new logo that conveys our organization's professionalism and approachability, as well as a commemorative video, at the 30th Anniversary Awards Luncheon. The luncheon, which had record-breaking attendance, recognized two member companies for their truly outstanding accomplishments in employee volunteerism.

Collaboration and knowledge sharing remained key priorities in 2010. CVC-TC members shared their expertise through a panel presentation at the Minnesota Council of Nonprofits and Humphrey Institute of Public Affairs Nonprofit Leadership Conference. We also presented the first joint program between CVC-TC and the Minnesota Council on Foundations.

Our third-annual volunteer project brought together volunteers from several of our corporate and associate members to help the Gibbs Museum prepare for its busy season, and we teamed with partner organizations Greater Twin Cities United Way, HandsOn Twin Cities and MAP for Nonprofits for another in-depth peer consulting project.

CVC-TC truly is rooted in a tradition of excellence, while reaching for the stars. Thank you for your energy and engagement. Here's to our next 30 years.

Sincerely,

Christine Page
Faegre & Benson LLP
2011 President

Katy Friesz
Ameriprise Financial, Inc.
2010 President

2010 PROGRAMS

- March 2010 **HOST: BEST BUY** Webinar: Successful Partnerships
- April 2010 **NICOLLET ISLAND PAVILION** CVC-TC 2010 Awards Luncheon and 30th Anniversary Celebration!
- May 2010 **GIBBS MUSEUM OF PIONEER & DAKOTA LIFE** Third-Annual All-CVC-TC Volunteer Event
- July 2010 **HOST: CUMMINS POWER GENERATION** Organizing Volunteer Opportunities in Times of Crisis
- August 2010 **HOST: AMERIPRISE FINANCIAL** Corporate Roundtable: Aligning Corporate Volunteerism and Giving
Presented in partnership with Minnesota Council on Foundations
- September 2010 **HOST: PROJECT FOR PRIDE IN LIVING** Social Media: Sharing Your Mission with the Community
- November 2010 **HOST: NEIGHBORHOOD HOUSE** Really? Can we talk? *CVC-TC Member Roundtable*
- December 2010 **HOST: THE SAINT PAUL HOTEL** CVC-TC Holiday Event
- February 2011 **HOST: WILDER RESEARCH** Annual Business Meeting, Minnesota Compass

COMMUNITY PARTNER AWARD

Allianz Life Insurance Company of North America

Allianz Life's commitment to financial literacy spans more than eight years. Recently the company expanded this focus beyond financial support to include direct employee involvement.

To deepen its partnerships with BestPrep and Junior Achievement, the company leveraged its focus on financial literacy while increasing employee engagement. Allianz Life committed \$100,000 per year for the next three years to each organization and developed an internal employee volunteer program to support its programs.

Allianz Life organized a Financial Literacy Council to implement the BestPrep and Junior Achievement partnerships. This council, comprising senior leaders, rallies employees to volunteer to help each organization reach more young people. The council engages in marketing, volunteer recruitment and event support.

Programs implemented as part of the partnership include JA in a Day; JA Weekly Delivery; eMentors/Job Shadow; Financial Matters Initiative; The Stock Market Game; JA Finance Park; JA Biz Town; JA BIG Bowl; and Minnesota Business Venture Resident Business Leaders.

The partnership has been a great success, as Allianz Life has actively engaged employees in one of its key corporate focus areas. Employees can choose a program that fits their work schedule and interest, knowing they will make a difference. In the first year of participation, nearly 500 employees will have participated in some capacity.

The funds contributed by Allianz Life will also help both organizations serve more youth in need of their programs and services. Long-term Allianz Life employees work hands-on with the students helping them learn important business and life skills. As our future business leaders, these students will take the lessons learned on careers, financial literacy and business and use them throughout their lifetime.



EMPLOYEE ENGAGEMENT AWARD

Land O'Lakes, Inc.

At the end of 2009, Land O'Lakes introduced "Feeding Our Communities" – a program dedicated to alleviating hunger locally, nationally and globally. This initiative combines funding from Land O'Lakes and their member-owners with employee volunteerism and donations. Employees were encouraged to participate in hunger-relief efforts in a way that fit their communities, interests and schedules.

Departments took their teams to work at a local agency for hunger relief for a few hours, or made snack bags during a work session. The Land O'Lakes Diversity Enrichment Committee incorporated service projects into its initiatives around celebrating different cultures, and focused on hunger relief in most of the projects. Employees really embraced this program and made it their own.

In 2010, Land O'Lakes organized a record number of employee food drives, with record levels of giving. Group projects increased nearly 50 percent over 2009, and 86 percent of Land O'Lakes employees in the Twin Cities volunteered last year, most of them for hunger-relief projects.

As a food and agriculture company, Land O'Lakes is in a unique position to contribute to hunger relief in a meaningful way. In 2010, employees demonstrated community leadership and employed creative techniques to address hunger relief in our communities.



CORPORATE MEMBERS

3M
 ADC Foundation
 Allianz Life Insurance Company of North America
 Ameriprise Financial, Inc.
 Best Buy
 Blue Cross and Blue Shield of Minnesota
 Boston Scientific Corporation
 Bremer Bank
 C.H. Robinson Worldwide, Inc.
 Cargill
 CenterPoint Energy
 CIMA LABS
 Comcast
 Cummins Power Generation (CPG)
 Ecolab
 Faegre & Benson LLP
 General Mills
 Graco, Inc.
 Great River Greening
 HealthPartners
 JT Mega
 KPMG
 Land O'Lakes, Inc.

Medica
 Medtronic
 Minnesota Sports and Entertainment
 Minnesota Vikings
 New York Life Insurance Company
 Park Nicollet Health Services
 Prime Therapeutics
 RBC Wealth Management
 The Saint Paul Hotel
 Target Corporation
 Tastefully Simple
 Thomson Reuters
 Thrivent Financial for Lutherans
 The Toro Company
 U.S. Bank – U.S. Bancorp Foundation
 UnitedHealth Group
 Xcel Energy

PARTNER ORGANIZATIONS

Greater Twin Cities United Way
 HandsOn Twin Cities
 MAP for Nonprofits

ASSOCIATE MEMBERS

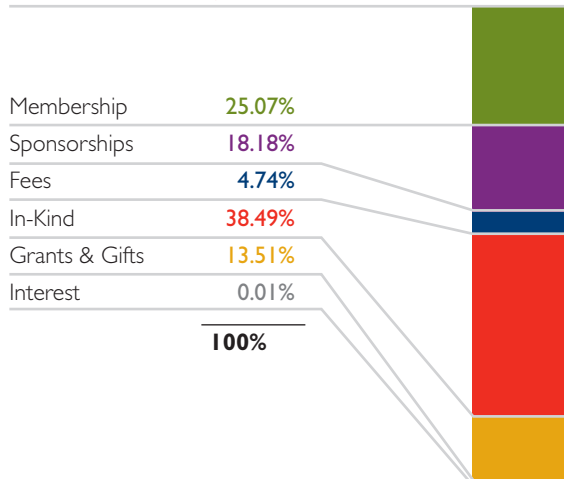
BestPrep
 Catholic Charities of St. Paul & Minneapolis
 Courage Center
 Goodwill/Easter Seals Minnesota
 Lutheran Social Service of Minnesota
 Memorial Blood Centers
 Neighborhood House
 Project for Pride in Living
 RESOURCE, Inc.

IN-KIND CONTRIBUTORS

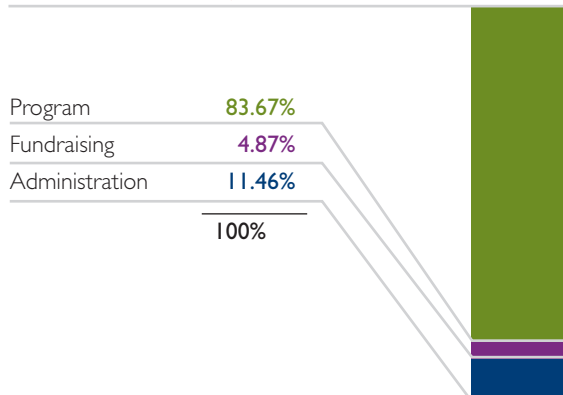
Ameriprise Financial
 Best Buy
 Cummins Power Generation
 Faegre & Benson
 HandsOn Twin Cities
 MAP for Nonprofits
 The Saint Paul Hotel
 Star Tribune
 Thomson Reuters

FINANCIAL SUMMARY

INCOME **\$75,892.89**



EXPENSES **\$62,831.04**



CORPORATE VOLUNTEERISM COUNCIL – TWIN CITIES

1821 University Ave. W, Ste. S256

St. Paul, MN 55104-2897

(651) 999-5341

(651) 917-1835 fax

info@cvctc.org