

2012 ANNUAL REPORT

Corporate Volunteerism Council | Twin Cities

CORPORATE
VOLUNTEERISM
COUNCIL
TWIN CITIES



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Leadership Development Chairs

Judy Sharken-Simon | MAP FOR NONPROFITS

Scott Cummings | ACCENTURE

Marketing Communications Chairs

Katie Janowiak | MEDTRONIC

Sheila Snapp | THOMSON REUTERS

Membership Chairs

Heidi Satre | SAINT PAUL HOTEL

Jessica Hultgren | SECOND HARVEST HEARTLAND

Program Committee Chairs

Meghan Morse | HANDSON TWIN CITIES

Susan Beatty | BREMER BANK

Special Projects Chairs

Judson McNeil | TORO

Phil Losacker | MEMORIAL BLOOD CENTERS

Ex-Officio

Judson McNeil | TORO

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Annual Luncheon Committee

Betty Carlson | ALLIANZ LIFE INSURANCE COMPANY OF NORTH AMERICA

Jane DeKraay | ACCENTURE

Jeannie LeMere | THRIVENT FINANCIAL FOR LUTHERANS

Rachel Schwalbach | GLOBAL IMPACT

Shannon Toren | ECOLAB

Tashia Weisenburger | AEON

Tiffany Calderon | BEST BUY

Finance Committee

Dave Jones | HANDSON TWIN CITIES

Debbie Prince | LAND O'LAKES

Jennifer Gostovic | MAP FOR NONPROFITS

Judy Sharken-Simon | MAP FOR NONPROFITS

Martin Wera | AMERIPRISE

Phil Losacker | MEMORIAL BLOOD CENTER

Leadership Development Committee

Christine Page | FAEGRE BAKER DANIELS

Katie Friesz | CARLSON FAMILY FOUNDATION

Marketing & Communications Committee

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Megan Price-Watkins | C.H. ROBINSON

Rachel Hart | H.B. FULLER

Samantha Sleeman | RESOURCE

Membership Committee

Aimee Pappenfus | ALLINA HOSPITALS & CLINICS

Barb Tiggemann | DARTS

Kristin Schurrer | HANDSON TWIN CITIES

Sara Will | AMERICAN DAIRY QUEEN

Tory Smith | KEMPS

Program Committee

Gail Peterson | COURAGE CENTER

John Bablitch | GE CAPITAL

Riley Karbon | NEIGHBORHOOD HOUSE

Sue Piva | CUMMINS

Special Projects

Sue Osten | UNITEDHEALTH GROUP

LETTER FROM THE PRESIDENTS

With the Twin Cities being home to more Fortune 500 companies per capita than any other state in the nation, it is no surprise that we are number one in volunteerism and have been for several years. The Corporate Volunteerism Council – Twin Cities (CVC-TC) is proud to have many of these Fortune 500 companies as members, joining with other companies of all sizes and nonprofit organizations to share best practices and create innovative strategies to engage employees in volunteerism.

CVC-TC has shown continual growth since its start in 1980, and although many of CVC-TC's original goals have remained consistent over the past 32 years, we have also been steadfast in promoting new trends in employee engagement, such as skills-based volunteering.

Last year CVC-TC offered membership programs with nationally recognized speakers in the area of employee engagement. We sponsored a workshop with HandsOn Twin Cities and A Billion + Change to bring Taproot Foundation in for a discussion on skills-based volunteerism. Our annual Awards Luncheon featured keynote speaker Chris Jarvis from Realized Worth presenting on how a sustainable volunteer program can equip employees to lead, influence and engage in meaningful ways. At the luncheon, Ameriprise Financial was honored with the Community Partner Award, and the Employee Engagement Award went to UnitedHealth Group.

Through the innovative leadership of CVC-TC board members and committees, CVC-TC members continued to create valuable networks, gain engagement strategies through in-depth programs and connect through social media outlets such as Facebook®, Twitter®, and LinkedIn®.

We are proud of our history, excited about our future and grateful for all of our valued members who continually bring us to the next level in corporate volunteerism and employee engagement.

Sincerely,

[Jenessa Jensen](#)
2013 President
UNITEDHEALTH GROUP

[Shannon Toren](#)
2012 President
ECOLAB

2012 CVC-TC PROGRAMS

March 2012

Leadership Engagement in Corporate Responsibility

HOST: LAND O'LAKES

May 2012

Annual Luncheon

HOST: PINSTRIPES

June 2012

Annual CVC Volunteer Event

HOST: THOMSON REUTERS

July 2012

Careers in Community Relations

HOST: COURAGE CENTER

SEPTEMBER 2012

Increasing Employee Engagement through Volunteerism

HOST: GE FLEET SERVICE

October 2012

From One-Time to Ongoing: How to Create Lasting Partnerships

HOST: BOSTON SCIENTIFIC

December 2012

Annual CVC Holiday Party

HOST: ST. PAUL HOTEL

February 2013

CVC Annual Business Meeting, Susan Haigh - Metropolitan Council

HOST: ST. PAUL CHAMBER OF COMMERCE

MEMBERS

CORPORATE MEMBERS

3M
Accenture
Allianz Life Insurance Company
of North America
Allina Hospitals & Clinics
American Dairy Queen Corp
Ameriprise Financial, Inc.
Best Buy
Blue Cross & Blue Shield of MN
Boston Scientific Corporation
Bremer Bank
C.H. Robinson Worldwide, Inc.
Cargill
Comcast
Cummins Power Generation (CPG)
Ecolab
Event 360
Faegre Baker Daniels
GE Capital Fleet Services
General Mills
H.B. Fuller
HealthPartners
Hennepin County
Kemps
King Solutions, Inc.
Land O'Lakes, Inc.
McKinley Group, Inc.
Medica
Medtronic
Minnesota Timberwolves & Lynx
Minnesota Twins Community Relations
Opus Group
Park Nicollet Health Services
Prime Therapeutics
RBC Wealth Management
Schwan's Shared Services, LLC
Target Corporation
Tastefully Simple
The Mosaic Company
The Saint Paul Hotel
The Toro Company
Thomson Reuters
Thrivent Financial for Lutherans
U.S. Bancorp Foundation
UnitedHealth Group
Walser Automotive
Xcel Energy

ASSOCIATE MEMBERS

Aeon
BestPrep
Bridging
Catholic Charities of
St. Paul & Minneapolis
Courage Center
DARTS
Kids Against Hunger
Memorial Blood Centers
Neighborhood House
RESOURCE, Inc.
Second Harvest Heartland

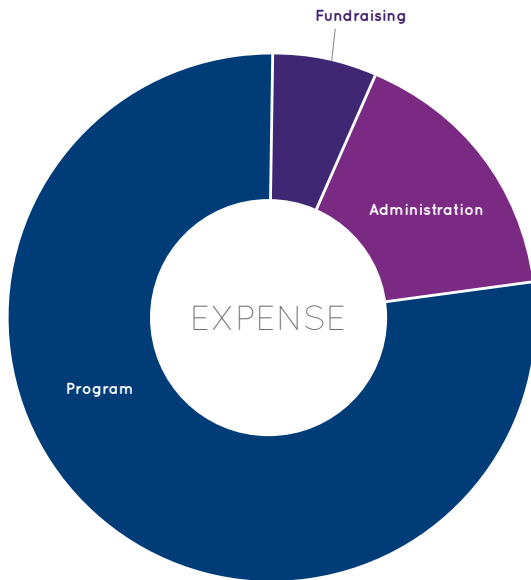
PARTNER ORGANIZATIONS

Greater Twin Cities United Way
HandsOn Twin Cities
MAP for Nonprofits

IN-KIND CONTRIBUTORS

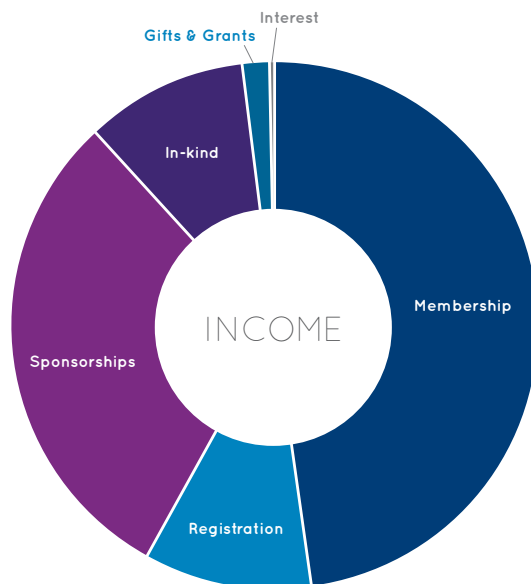
HandsOn Twin Cities
Katie Janowiak
Boston Scientific
Thomson Reuters

FINANCIAL SUMMARY



EXPENSE BREAKDOWN

Fundraising	\$2,933.83	6.5%
Administration	\$7,401.63	16.4%
Program	\$34,864.20	77.1%
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Total	\$45,199.66	



INCOME BREAKDOWN

Membership	\$20,350	48.0%
Registration	\$4,310	10.1%
Sponsorships	\$12,750	30.0%
In-kind	\$4,311.16	10.1%
Gifts & Grants	\$700	1.7%
Interest	\$18.32	<0.1%
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Total	\$42,439.48	

2012 MN EMPLOYEE ENGAGEMENT AWARD

Courage Center/Cummins Power Generation — Assistive Technology Collaboration



Cummins Power Generation and Courage Center have partnered on producing assistive technology since 2006. The partnership was the brainchild of the volunteer manager at Courage Center and the corporate responsibility leader at Cummins when they realized Cummins employees had the skills to address Courage Center clients' unique needs. The first modification undertaken was in adapting a toy for a client, Dominic, to use in his therapy sessions. The initiative and the variety of items designed and adapted have grown annually since then.

The Cummins employees work in the Courage Center's assistive technology lab to adapt computers, iPods, communication devices and many other items to assist clients. Clients would not be able to utilize these items without the modification. The team also repairs broken equipment, which can provide a significant cost savings to the user. The volunteers also design new solutions to address specific challenges of the person with special needs. For example, Cummins volunteers have adapted Bluetooth headsets so people who do not have use of their hands and arms can control the devices with a slight head movement. Additionally, they have modified doorbells and reworked bed controls for patients with ALS so they can operate them with minimal movement.

Cummins volunteers not only commit to biquarterly sessions at the Courage Center but also organize annual holiday group events onsite during which employee-donated toys and various technologies are modified for children, teens and adults in time for gift-giving season. In 2012, over 120 employees volunteered 490 hours during these events alone.

Since 2006, more than 1,000 items have been adapted by Cummins employees. In 2012, the Cummins Foundation, in recognition of the employee engagement, awarded the Courage Center a substantial grant to elevate their assistive technology initiative to a national center of excellence in hopes of expanding their impact beyond Minnesota. The relationship between the Courage Center and Fridley's Community Involvement Team (CIT) is two-way collaboration that serves as a model for how Cummins CITs interact with their community partners around the globe. The partnership and collaboration continues to grow with both organizations supporting each other's goals to help people with special needs. The partnership with the Courage Center has allowed Cummins employees to use their skills in unique, innovative and rewarding ways. Cummins is confident that supporting this type of community initiative is not just good for our community; it is also good for our business. Enabling our employees' involvement in the community is a powerful development, retention and engagement tool. Gary Johansen, Cummins Power Generation's executive director of engineering and CPG's champion for the Courage Center, said, "The time and talent our engineers give to the Courage Center touches the lives of their clients in a way that cannot be expressed in words. One just has to see the light in their eyes to understand the depth of their appreciation for what our team has done to provide them, in many cases, a first-time freedom to do something for themselves."



Twin Cities Corporate Giving Garden Network

There's a revolution afoot in Minnesota's Twin Cities metro area when it comes to providing access to healthy food for hungry Minnesotans. This is not your typical food drive or food-shelf-stocking event. Corporate campuses are sprouting gardens and feeding the hungry in their communities with fresh, wholesome fruits and vegetables. This simple idea spawned such interest that there are now 15 local corporations growing fresh produce to feed the hungry. The Twin Cities Corporate Giving Garden Network was formed in 2010 by leveraging community partnerships, the local Corporate Volunteerism Council and the Greater Twin Cities United Way. This group of 15 corporate garden leaders gathers twice a year to share best practices and encourage other corporations to follow in their footsteps, by hosting a giving garden. Together, they donated over 10,000 pounds of produce to local domestic violence shelters and food shelves in 2012 alone.

This program is innovative in many ways:

Innovative service delivery and community involvement: Feed hungry people by growing food on your corporate campus to donate.

Innovative location — The Ultimate Onsite Volunteer Project: Tapping into the trend of on-site volunteerism to meet the busy schedule of today's corporate employee.

Innovative breadth of impact: Fifteen corporations have been involved over the last three years, each with its own nonprofit partners and all with support across key partners such as United Way and HandsOn Twin Cities. Many have replicated the garden at other locations.

Innovative depth of impact: Each corporate garden has made this its own, with significant inroads into their corporate culture and commitment to being a strong community partner.

Innovative and interwoven partnerships: Across and among 15 corporations and their respective benefitting nonprofits and partner organizations, it is truly cross-sector – involving public, private and nonprofit partners in addressing access to healthy food for hungry Minnesotans. The network now includes public health departments from Minneapolis and Hennepin County — and has spurred the Saint Paul Chamber of Commerce to introduce the concept to neighborhood councils.

Innovative sharing of best practices: As each company has joined the network, it is brought into the fold by attending two Garden Summits a year to share best practices and solutions to their challenges. We rotate locations, sharing everything we do to make the group stronger.

Innovative partners in replicating our success: Our partners have joined together to present at many national, state and local conferences to further spread the concept, including the 2012 National Conference on Volunteering and Service, the 2012 Minnesota Food Summit, the 2013 corporate Eco-Networking forum at the Minnesota Landscape Arboretum, the 2013 Hennepin County Garden conference, and upcoming MAVA state conference in May 2013. HandsOn Twin Cities and Blue Cross just partnered this year to bring the concept to the United Way in Des Moines, Iowa where they will be piloting the same concept — after hearing us speak at Points of Light last year.

All of this innovation results in some fabulous outcomes:

- Fresh, healthy produce for hungry Minnesotans
- Volunteers expanding their relationship with the nonprofit partners beyond growing food
- Employees taking pride in making a difference in our community
- Support of a green focus — using land for vegetables instead of green grass and reducing the carbon footprint
- Improvement in health and wellness of volunteers — providing a mental Zen break from their day, positive feelings and physical exercise
- Building an increased understanding of diversity through growing vegetables consumed by diverse communities
- The network provides a shared focus and purpose across sectors and parts of the Twin Cities that are not commonly seen with other groups. Gardeners are passionate about what they do!

List of participants:

Blue Cross and Blue Shield of Minnesota - 2008

Land O'Lakes - 2009

Retail Construction Services - 2009

Boston Scientific - 2010

Cummins Power Generation - 2010

General Mills - 2010

The Toro Company - 2010

Thomson Reuters - 2010

Cargill - 2011

C.H. Robinson - 2011

The Mosaic Company - 2011 (currently seeking new garden location)

Gurstel Chargo - 2011

Donaldson Company - 2011

Ecolab - 2012

Eagan YMCA - 2012

CORPORATE VOLUNTEERISM COUNCIL - TWIN CITIES

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Twitter

www.Twitter.com/cvctc

LinkedIn

http://www.linkedin.com/groups?home=&gid=2568841&trk=anet_ug_hm

