

2013 ANNUAL REPORT

Corporate Volunteerism Council | Twin Cities



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Vice President

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Betty Carlson | ALLIANZ LIFE INSURANCE COMPANY OF NORTH AMERICA

Leadership Development Chairs

Mary Smith | GREATER TWIN CITIES UNITED WAY

Scott Cummings | ACCENTURE

Marketing Communications Chairs

A.J. Graves | LAND O'LAKES

Rachel Hart | H.B. FULLER

Membership Chairs

Heidi Satre | SAINT PAUL HOTEL

Jessica Hultgren | SECOND HARVEST HEARTLAND

Program Committee Chairs

Meghan Morse | HANDS ON TWIN CITIES

Susan Beatty | BREMER BANK

Special Projects Chairs

Sheila Snapp | THOMSON REUTERS

Debbie Prince | LAND O'LAKES

COMMITTEE MEMBERS

Annual Luncheon Committee

Mary Bachman | CATHOLIC CHARITIES
Betty Carlson | ALLIANZ LIFE
Jane Dekraay | ACCENTURE
Kristi Nichols | C.H. ROBINSON WORLDWIDE, INC.
Traci Rutzick | CARGILL
Rachel Geraty | C.H. ROBINSON WORLDWIDE, INC.
Shannon Toren | ECOLAB
Tiffany Colderon | BEST BUY
Jeannie LeMere | THRIVENT FINANCIAL

Finance Committee

Martin Wera | AMERIPRISE FINANCIAL
Jennifer Gostovic | MAP FOR NONPROFITS
Phil Losacker | MEMORIAL BLOOD CENTER
Judy Sharken Simon | MAP FOR NONPROFITS

Leadership Development Committee

Mary Smith | GREATER TWIN CITIES UNITED WAY
Scott Cummings | ACCENTURE
Judy Sharken Simon | MAP FOR NONPROFITS
Christine Page | FAEGRE BAKER DANIELS

Marketing & Communications Committee

Rachel Hart | H.B. FULLER
Megan Price-Watkins | C.H. ROBINSON WORLDWIDE, INC.
A.J. Graves | LAND O'LAKES
Samantha Sleeman | RESOURCE, INC.
Diana Dalsin | BRIDGING

Membership Committee

Heidi Satre | THE SAINT PAUL HOTEL
Jessica Hultgren | SECOND HARVEST HEARTLAND
Aimee Papenfuss | ALLINA
Kristin Schurrer | HANDS ON TWIN CITIES
Barb Tiggemann | DARTS
Sara Will | AMERICAN DAIRY QUEEN CORPORATION
Tory Johnson | KEMPS

COMMITTEE MEMBERS

Program Committee

Susan Beatty | BREMER BANK

Meghan Morse | HANDS ON TWIN CITIES

John Bablitch | GE CAPITAL FLEET SERVICES

Gail Peterson | COURAGE CENTER

Anders Ringdahl-Mayland | NEIGHBORHOOD HOUSE

Kenna Poppler | US BANK

Danielle Brady | MINNEAPOLIS CRISIS NURSERY

Bonnie Vagasky | BEST PREP

Jenny Moe | TARGET

Stephanie Johnson | MINNESOTA TWINS

Special Projects

Debbie Prince | LAND O'LAKES

Sheila Snapp | THOMSON REUTERS

Phil Losacker | MEMORIAL BLOOD CENTERS

Sue Osten | UNITEDHEALTH GROUP

LETTER FROM THE PRESIDENTS

Thank you to all of our members for your commitment to advocate, support, and grow workplace volunteerism in the Twin Cities! Through your efforts, our community remains the #1-ranked city for volunteerism.

Corporate Volunteerism Council – Twin Cities (CVC-TC) has been a vibrant, relevant promoter of workplace volunteerism for 33 years. In 2013, we continued to build on our core strengths, while deepening our focus on promoting innovative trends in employee engagement and demonstrating the value of strategic community involvement.

Collaboration and knowledge sharing remained key priorities. CVC-TC members shared their expertise through a panel presentation at the 2013 Minnesota Conference on Volunteer Administration. We also sponsored the 2013 HandsOn Twin Cities Skills Based Summit.

Last year CVC-TC was excited to announce improvements to our website, which included individual user accounts, a searchable membership directory with customizable listings, greatly enhanced online membership and event registrations, a mobile-friendlier layout, and much more.

At the 2013 Luncheon, which had record-breaking attendance, Cummins Power Generation was honored with the Minnesota Employee Engagement Award and the Innovation Award went to the Twin Cities Corporate Giving Garden Network.

Through the innovative leadership of CVC-TC board members and committees, CVC-TC members continued to create valuable networks, gain engagement strategies through in-depth programs and connect through social media outlets such as Facebook, Twitter and LinkedIn. Membership grew by an impressive 11 percent in 2013.

Congratulations on another impressive year, and thank you for making CVC-TC great.

Sincerely,

Kristi Nichols
2014 President
C.H. ROBINSON

Jenessa Jensen
2013 President
UNITEDHEALTH GROUP

2013 CVC-TC PROGRAMS

March 2013

Engaging Employees in Giving Campaigns

HOST: CARGILL

May 2013

Annual Luncheon

HOST: GOLDEN VALLEY GOLF AND COUNTRY CLUB

June 2013

Storytelling

HOST: AMERIPRISE FINANCIAL

July 2013

Annual CVC Volunteer Event

HOST: SECOND HARVEST HEARTLAND

August 2013

Engaging Diverse Communities

HOST: 3M

September 2013

CVC-TC Membership Summit

HOST: BEST BUY

October 2013

Best Practices for Engaging Retirees in a Corporate Volunteer Program

HOST: NEIGHBORHOOD HOUSE

December 2013

Annual Holiday Party

HOST: INDEED BREWERY

February 2014

CVC Annual Business Meeting, Wilder Research

HOST: WILDER RESEARCH

2013 MEMBERS

CORPORATE MEMBERSHIP

3M
Accenture
Allianz Life Insurance Company of North America
Allina Health
American Dairy Queen Corporation
Ameriprise Financial, Inc.
Best Buy
Blue Cross & Blue Shield of MN
Boston Scientific Corporation
Bremer Bank
C.H. Robinson Worldwide, Inc.
Cargill
Carlson Companies
Comcast
Cummins
Delta Dental Of Minnesota
Dorsey & Whitney LLP
Ecolab
Faegre Baker Daniels
GE Capital Fleet Services
General Mills
H.B. Fuller
HealthPartners
Hennepin County
Kemps
King Solutions, Inc.
Land O'Lakes, Inc.
Medica
Medtronic
Minnesota Timberwolves & Lynx
Minnesota Twins Community Relations
Mystic Lake Casino Hotel
Opus Group
Park Nicollet Health Services
Prime Therapeutics
Retail Construction Services, Inc.
Schwan's Shared Services, LLC
St. Jude Medical

Target Corporation
The Mosaic Company
The Saint Paul Hotel
The Toro Company
Thomson Reuters
Thrivent Financial for Lutherans
U.S. Bancorp Foundation
UnitedHealth Group
Versique Search & Consulting
Walser Automotive Group
Xcel Energy

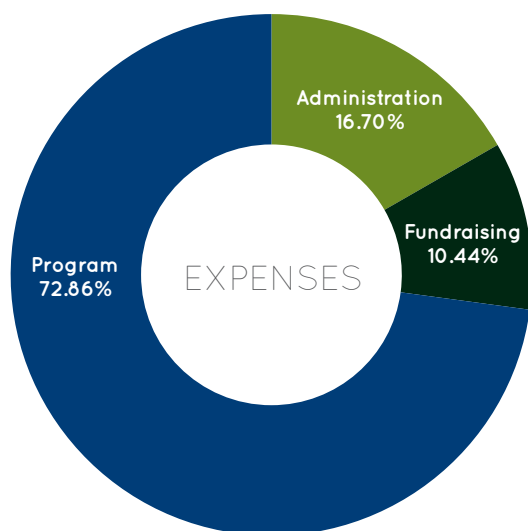
ASSOCIATE MEMBERSHIP

Aeon
BestPrep
Bridging
Catholic Charities of St. Paul & Minneapolis
Courage Center
DARTS
Greater Minneapolis Crisis Nursery
Memorial Blood Centers
Neighborhood House
RESOURCE, Inc.
Second Harvest Heartland

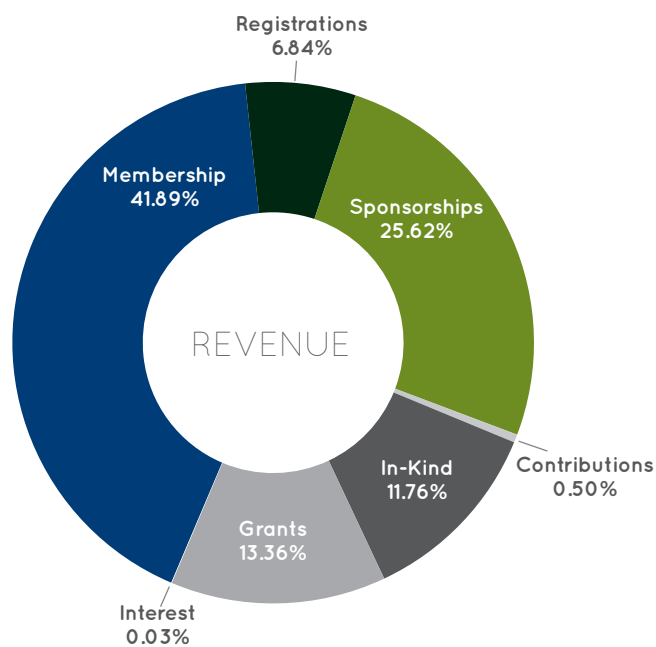
PARTNER MEMBERSHIP

Greater Twin Cities United Way
HandsOn Twin Cities
MAP for Nonprofits

FINANCIAL SUMMARY



EXPENSES	Amount	Percentage
Administration	\$5,562.29	16.70%
Fundraising	\$3,475.66	10.44%
Program	\$24,266.63	72.86%
Total	\$33,304.58	



REVENUE	Amount	Percentage
Membership	\$20,850.00	41.89%
Registrations	\$3,405.00	6.84%
Sponsorships	\$12,750.00	25.62%
Contributions	\$250.00	0.50%
In-Kind	\$5,852.35	11.76%
Grants	\$6,650.00	13.36%
Interest	\$14.43	0.03%
Total	\$49,771.78	

2013 MN EMPLOYEE ENGAGEMENT AWARD



ECOLAB SCIENCE EDUCATION LEADERSHIP TEAM (SELT)

An Ecolab committee of Research, Development and Engineering (RD&E) employees whose mission is to nurture our future leaders in science by: empowering STEM (Science, Technology, Engineering and Mathematics) educators to “plant the seed” of science in their classrooms, supporting youth active in STEM, encouraging corporate educational partnerships, and engaging the Ecolab RD&E community in skills-based volunteerism.

Ecolab SELT Signature Programs include:

- **KIDS & CHEMISTRY** – An outreach of the American Chemical Society where Ecolab scientists and engineers bring hands-on science experiments to elementary students. SELT volunteers work with students facilitating fun science learning experiments such as Jiggle Jelly, Termite Pheromones, Paper Chromatology, and Adopt an Insect.
- **SCIENCE FUSION** – At the Science Museum of Minnesota (one of Ecolab’s community partners), SELT Ecolab volunteers participate in this very popular program at SMM featuring scientists from different cultural groups.
- **BRING YOUR CHILD TO WORK DAY** is hosted at Ecolab’s facilities. Ecolab scientists facilitate “hands-on” science experiments demonstrating how Ecolab uses science to meet our customers’ needs with such experiments as Build-a-Cleaner, Slow Motion Camera, Banana Hammer, and Cockroach Taste Test.
- **STARBASE** – Ecolab employees volunteer for this exciting STEM-based summer camp that strengthens skills, increases motivation, and expands opportunities for inner city youth.
- **SCIENCE FAIRS** – Ecolab employees serve as judges for inspiring student projects and research papers, as well as serve as keynote speakers and presenters of the Ecolab awards, for the Twin Cities Regional, State Science & Engineering Fair, and State Science Bowls.
- **FIRST ROBOTICS** – Ecolab employees have worked with students at Humboldt High School (our business partner school for over 25 years) and Henry Sibley High School starting in 2013.

The SELT program is beneficial in the development of our internal Ecolab workforce by providing valuable team-building and leadership skills development opportunities for their employees. Employees are encouraged to include their SELT volunteer work on their Individual Development Plans. Ecolab’s senior management highly encourages the employees to work in the community, and the SELT program benefits numerous of the nonprofit partners. More than 900 hours of SELT volunteer involvement in 2013 in addition to Ecolab Foundation STEM-focused grants totaling more than \$384,000 (to non-profit STEM-focused programming as well as STEM classroom teacher grants through our signature Visions for Learning program), speak to Ecolab’s commitment to our community in the area of STEM. The Ecolab SELT program is instrumental in building a stronger future RD&E workforce with over 200 SELT volunteers who have positively impacted thousands of Twin Cities’-area students in STEM projects.

2013 INNOVATION AWARD

XCEL ENERGY AND YOUTHCARE



Xcel Energy and YouthCARE have partnered for an amazing 40 years. Together they encourage youth to have respect for one's self and others, develop future leaders, and provide youth with positive multicultural activities and caring support from adults.

During the course of this partnership Xcel Energy has provided YouthCARE with more than \$3.5 million dollars in financial and in-kind support. The formula behind their successful partnership with YouthCARE goes beyond land and financial support – it's their employees and retirees. They are key to this unique and successful partnership.

On an annual basis, Xcel Energy employees and retirees volunteer for numerous YouthCARE opportunities. Through involvement with YouthCARE's main program, Camp Sunrise, their volunteers get involved as summer youth counselors, business mentors, board and advisory committee members; assist with annual fundraising events; and so much more. Xcel Energy volunteers also help provide transportation and supervision services at after-school activities – such as lock-ins and roller-skating parties.



2013 INNOVATION AWARD continued



In addition to the continuous, loyal support of Xcel Energy volunteers, they support YouthCARE with a variety of corporate services which have helped contribute to YouthCARE's operational success. Some of these services are included below:

- In 1978 Xcel Energy's legal department helped the organization become a recognized nonprofit.
- Since 1978, more than 60 Xcel Energy employees and retirees have served on the YouthCARE Board of Directors and Advisory Committee.
- In 1985, Xcel Energy provided Camp Sunrise with a year-round lodge to be able to expand the use of the camp year-round.
- YouthCARE's database was created by one of Xcel Energy's employees.
- The Chestnut Service Center allows YouthCARE to store their vans during the winter months; and in the spring the service center's mechanics perform preventative maintenance service on the vans.
- The White Bear Lake Service Center provides a "roving" mechanic who will take care of any maintenance issues that arise over the summer.
- Office furniture, computers, vans and utility poles for various Camp Sunrise construction projects have been donated.
- Communications team has assisted with the design and printing of YouthCARE annual reports.
- Annually a crew helps to cut and harvest firewood at the camp.



CORPORATE VOLUNTEERISM COUNCIL – TWIN CITIES

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Twitter

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LinkedIn

https://www.linkedin.com/groups?home=&gid=2568841&trk=anet_ug_hm

