

# 2018 ANNUAL REPORT

### **LETTER FROM THE PRESIDENT**

Due to the dedication and passion of our members along with our increased collaboration with the community at large, 2018 was a fantastic year for the Corporate Volunteerism Council of the Twin Cities (CVC-TC). Membership in CVC-TC comes from leading companies and non-profits within the Twin Cities, our members cover a wide variety of industries within the Twin Cities and range from companies with less than 500 employees to those with tens of thousands around the globe.

CVC-TC programming started 2018 on a high note with the annual celebration at Pinstripes in Edina where we revealed the theme for the year, "The Power of Storytelling." This theme resonated throughout the year as it was woven into every program. The recipient of the Game Changer Award was Accenture with its partnership with Dress for Success. The Celebration was hosted by Christina Palladino and had a wonderful keynote address by Amie Miller of TPT (Twin Cities PBS).

Throughout the year, we heard from speakers like Stewart Rassier from Boston College Center for Corporate Citizenship on Telling Stories to Create Corporate Citizenship Impact. The storytelling thread continued into September where we learned about Media Interaction and Storytelling. We also partnered with the Minnesota Council on Foundations to talk about how non-profits and corporations work together and tell the "Full Partnership Story."

When June 2019 arrives, the Twin Cities will host the Points of Light conference in St. Paul. This will be a wonderful opportunity to learn from subject matter experts from around the country and the world, and we hope to see you at our CVC-TC Happy Hour following the conference on June 19.

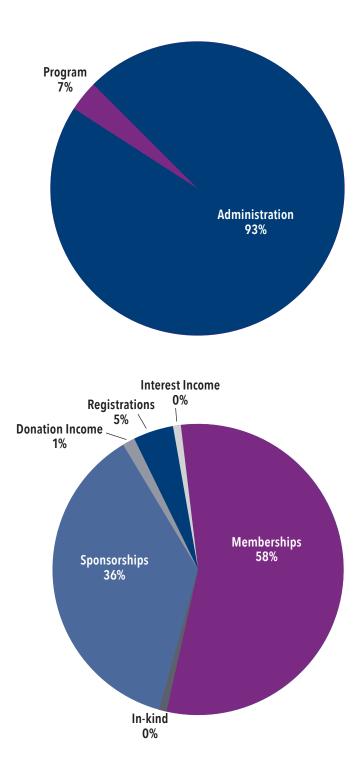
We wanted to thank all of you for your support, collaboration and engagement with the CVC-TC. The Twin Cities thrive because we all come together to make our home a better place to live, work, and play.

The CVC-TC succeeds because of our amazing members. Thank you for an outstanding year!



**Stephanie Johnson** Executive Director, Twins Community Fund Minnesota Twins Baseball Club

## FINANCIAL SUMMARY



EXPENSES	Amount	Percentage
Administration	\$31,509	93%
Program	\$2,355	7%
Total	\$33,864	

REVENUE	Amount	Percentage
Memberships	\$27,675	58%
Sponsorships	\$17,000	36%
Registrations	\$2,585	5%
Donation Income	\$300	1%
In-kind	\$35	0%
Interest Income	\$7.15	0%
Total	\$47,602.15	

# **2018 BOARD OF DIRECTORS**

#### PRESIDENT



**Stephanie Johnson** Minnesota Twins

### **VICE PRESIDENT**



**Dan Schibel** Aveda

#### TREASURER



**Tracy Nielsen** HandsOn Twin Cities

#### SECRETARY



Minn Wang General Mills

### LEADERSHIP DEVELOPMENT





Sam Holsen **Xcel Energy** 

Jennifer Kramm Propel Nonprofits





**Taylor Coffin** Land O'Lakes



PROGRAM

**Bonnie Vagasky** BestPrep

**MEMBERSHIP** 



**Kelly Acker** U.S. Bank

### MARKETING/COMMUNICATIONS



Matt Oquist Luther Automotive



Anna Bosak H.B. Fuller



**Emily Eddy White** The Food Group



Sarah Richter Ameriprise



Mary Smith Greater Twin **Cities United Way** 



**Diana Dalsin** Bridging

### **ANNUAL CELEBRATION**



Ashlie Lystad BlueCross BlueShield The Arc Minnesota

Tisha Van Haaften Sabrina Berg



ECMC Group

# **ORGANIZATION MEMBERS**

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- **3M** Abbott (St. Jude Medical) Accenture **Allianz Life Insurance Company** of North America Allina Health Ameriprise Financial, Inc. Andersen Corporation Aveda **Bank of America Best & Flanagan LLP Best Buy Blue Cross & Blue Shield of MN Boston Scientific Corporation** C.H. Robinson Cargill, Inc. CHS Comcast **ECMC Group** Ecolab **Faegre Baker Daniels General Mills** H.B. Fuller **IDeaS Revenue Solutions KARE 11** Land O'Lakes, Inc Liberty Diversified International Luther Automotive Group Medica Medtronic **Minnesota Twins Mystic Lake Casino** Patterson **Slumberland Furniture** The Bernard Group The Mosaic Company
- Target The Toro Company Thrivent Financial for Lutherans U.S. Bank UnitedHealthcare Xcel Energy

#### **ASSOCIATE MEMBERS**

American Cancer Society The Arc Greater Twin Cities Avivo BestPrep Big Brothers Big Sisters Bridging The Food Group Gilda's Club Twin Cities The Link Open Arms Minnesota Prepare + Prosper Twin Cities Habitat for Humanity

# **2018 EVENTS**





### **CORPORATE VOLUNTEERISM COUNCIL – TWIN CITIES**

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