

1996 CVC Associate Membership

Community Volunteer Service of the St. Croix Valley Area
 Greater Minneapolis Chamber of Commerce
 Greater St. Paul Retired and Senior Volunteer Program
 Hennepin County Community Services
 Management Assistance Program for Nonprofits, Inc. (MAP)
 Minnesota Office of Citizenship & Volunteer Services (MOCVS)
 National Association of Partners in Education/MN
 National Retiree Volunteer Coalition
 Twin Cities One to One
 United Way Volunteer Center
 The Volunteer Center
 Youth Trust



1996

Annual Report

CVC Financials

	<u>1995 CVC INCOME</u>	<u>1996 CVC INCOME</u>
Membership Dues	\$7,800.00	\$7,675.00
CVC Manual Sales	120.00	315.00
Meeting Receipts	1,900.00	1,325.00
Interest Earned	141.08	141.08
Miscellaneous	685.50	109.13
Total Receipts	\$10,646.58	\$9,424.13

*1995 financial information is unaudited.

	<u>1995 CVC EXPENSES</u>	<u>1996 CVC EXPENSES</u>
Administration	\$1,096.31	\$1,636.23
Publications	4,932.38	4,101.42
Program	4,687.00	3,162.53
Miscellaneous	2,903.00	389.07
Legal & Professional	×	100.00
Sponsorships	×	1,800.00
Contributions	×	1,500.00
Total Expenses	\$13,618.69	\$12,689.25

*Financial information, reported through November 30, 1996, is unaudited and not reviewed.
 Complete financial information for 1996 is available upon request.



Corporate Volunteerism Council
 of the Minneapolis/St. Paul Metro Area

President's Message



1996 marked the 16th anniversary of our CVC organization, and a year filled with outstanding volunteer service to the Twin Cities community. Our CVC mission is "to help members respond to community needs through the promotion of volunteerism." Through our educational programs, newsletters and professional networking, CVC has helped volunteer program leaders to maximize the effectiveness of their individual programs to better serve the community. I am continually impressed by the willingness of our members to share best practice ideas and serve as "on-call mentors" to new program leaders. By sharing our expertise with other members, we make the Twin Cities a stronger community for everyone.

This year, we continued work on our five-year plan, which will take us to the year 2000. CVC and our member organizations are a catalyst for addressing significant social needs in the Twin Cities. Through our sponsorship of the Metro Paint-A-Thon and Minnesota FoodShare, CVC demonstrates leadership in community volunteerism.

In November, we were pleased to sponsor the Points of Light Foundation Corporate Volunteer Program Seminar, a one-day training on developing excellence in workplace volunteer programs. Ten CVC members served as presenters; sharing their knowledge and ideas with the seminar participants. The Points of Light Foundation selected the Twin Cities because of our reputation as a leader in corporate volunteerism. We can all take great pride in this.

Thank you for the opportunity to work with you and address the needs of our community.

Barbara Alfrey
1996 Executive Committee Chairperson
Manager, Volunteer Programs
The Pillsbury Company

CVC's 1996 Accomplishments

CVC's Success is Based on Membership

This year, CVC added seven new members, bringing the organization's total membership to 59 corporate members and 12 associate members. In the fall, CVC launched a membership drive to build awareness and invite metro area businesses to join the organization. Prospective members received a copy of the *Connections* newsletter accompanied by a letter from CVC Chair Barb Alfrey.

Diverse Programs Provide Something for Everyone

In 1996, the CVC Program Committee provided a variety of programs, socials and meetings that offered valuable information and networking opportunities for all members. Program topics and socials included: "Volunteer Recognition," "Emerging Key Issues," "Bottom Line Value of Your Position," "Eating the Elephant One Bite at a Time," "Developing a Corporate Volunteer Program: A Points of Light Foundation Seminar" and "CVC Christmas Social." The committee's plans for next year are to continue to provide high quality, educational programs and opportunities for interaction among members.

CVC's 1996 Accomplishments *(continued)*

Publications Focus on Recruitment

This year the Communications Committee moved *Connections* in a new direction. The newsletter focused its efforts on acting as a recruitment tool for small- and mid-sized companies, showing through its articles the importance of volunteerism and membership in CVC. Topics this year included: "Earth Day: Creating the Path to Environmental Volunteering," "Insights from the CVC Leadership Forum and POLF Conference" and "Nonprofits' Holiday Wish: More Volunteer Help." Member profiles, highlighted in the November '96 edition, will become a regular feature in upcoming newsletters.

The committee also gave CVC brochures a needed face-lift. The CVC membership and volunteer program manual brochures were updated to include new information and incorporate the logo into the design.

CVC's Members Offer Examples of Volunteer Program Excellence at POLF Seminar

In November, Twin Cities played host to the Points of Light Foundation's Corporate Volunteer Program Seminar, an opportunity for participants to learn the components of a successful volunteer program. Eleven CVC companies offered helpful hints and in-depth ideas through examples and information about their volunteer programs.

New to this seminar was an afternoon 'split track format' giving new program administrators and experienced administrators interested in realigning the strategy/focus of their program a chance to attend workshops that addressed their unique needs. For Jennifer Bellin, a new program administrator at Dain Bosworth, it was an excellent introduction to volunteer management. "It was nice to get new ideas," she said. "And, it's encouraging to hear that other people have some of the same challenges we do." Jennifer found it especially beneficial hearing ideas on how to successfully work long-distance with others in branch offices. "I'm so glad I went. It was very helpful for me," she said. Presenter Kathy Kolbo, US WEST, said, "I learned things I had heard before but were forgotten. I think it was a good opportunity to reinforce good volunteer program ideas." The day-long event came to a close with all attendees interacting in a wrap-up session to apply the learnings of the day and discuss the strengths and challenges of their programs.

This seminar was coordinated by Mary Galligan Mathieu of the Points of Light Foundation in conjunction with the Corporate Volunteerism Council of the Minneapolis/St. Paul Metro Area. The event sponsor was American Express Financial Advisors, who donated the training facility and provided the luncheon.

1996 CVC Corporate Membership

3M	CENEX, Inc.	H.B. Fuller Company	North Memorial Medical Center	The St. Paul Companies, Inc.
Allina Health System	Central Bank	Harvest States Cooperatives	Northern States Power Company	Star Tribune
American Bank, N.A.	Ceridan Corporation	Health Partners	Northland Insurance Company	State Farm Insurance
American Express Financial Advisors	Control Data Systems, Inc.	Honeywell, Inc.	Norwest Bank Minnesota, N.A.	Target Stores
American Medical Systems	CPI/Guidant	IBM Corporation	Oppenheimer Wolff & Donnelly	TCF Bank Minnesota fsb
Apogee Enterprises, Inc.	Dain Bosworth Inc.	KMPG Peat Marwick	Paragon Cable Minnesota	United HealthCare Corporation
Aspen Medical Group	Dataserv, Inc.	KSTP-TV/Hubbard Broadcasting, Inc.	Park Nicollet Clinic/HealthSystem	US WEST Communications
AT & T Wireless Services	The Dayton Hudson Corp.	Land O'Lakes, Inc.	The Pillsbury Company	Weisman Enterprises, Inc.
Bemis Company, Inc.	Deluxe Corporation	M.A. Mortenson Company	Piper Jaffray Companies	
Best Buy Company, Inc.	Federal Reserve Bank of Minneapolis	Medtronic, Inc.	The Prudential	
Blue Cross Blue Shield	Fortis Benefits Insurance Company	Minnegasco	ReliaStar Financial Corp.	
Beverly's	General Mills, Inc.	National Car Rental	Richfield Bank & Trust Company	
Cargill	Graco, Inc.	National City Bank	Sedgwick	