



THE ROAD AHEAD

CORPORATE VOLUNTEERISM COUNCIL-TWIN CITIES
ANNUAL REPORT 2006

CVC BOARD

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Thrivent Financial for Lutherans

Vice President: Judson Tharin,
The Toro Company

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Katy Friesz, ADC
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Twin Cities

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Membership Chairs:

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Palmer VanBeest, American Red Cross
of the Twin Cities Area

Program Chairs:

Lisa Bugman, Star Tribune
Tony Tolliver, Carlson

Special Projects/Historian Chairs:

DeeDee Rauchbauer, Land O'Lakes
Debbie Prince, Land O'Lakes

COMMITTEE MEMBERS

Annual Luncheon Committee:

Liz Deziel, U.S. Bancorp
Erica Dolmar, Children's Home
Society & Family Services
Kristine Kosek, Best Buy
Amy Peterson, Medtronic, Inc.
Michelle Surkamp, Carlson

**Leadership Development
Committee:**

Barb Alfrey, Big Brothers Big Sisters
Judson Tharin, The Toro Company

Membership Committee:

Matthew Nelson, Ameriprise

Program Committee:

Sheila Snapp, Thomson West
Ann Fosco, Hands On Twin Cities

*It is the time and energy given by
these volunteers that helps to make our
organization a success.*

Thank you.

LETTER FROM THE PRESIDENT



Dear CVC-TC Colleagues:

What a year! During 2006, we saw a growth in membership and an increase in attendance at our events. Our efforts to promote workplace volunteerism are continuing and growing.

The members of CVC are very engaged, we are learning from each other and are sharing best practices. The corporate community is taking the lead in promoting the impact of volunteerism on the quality of life in the Twin Cities.

Thank you to all who have attended an event or participated as a board or committee member. You are all making contributions in your own way to the community.

We are excited to honor two of our member companies for their contributions and we look forward to continued success in 2007.

Thank you for all that you do!



Sincerely,

Judson M. Tharin
The Toro Company
2007 President

David E. Jones
Thrivent Financial for Lutherans
2006 President

2006-2007 PROGRAMS: A BENEFIT OF MEMBERSHIP

Members of CVC-Twin Cities learn and interact with a network of professionals that support employee volunteering through various events and programs.

June: Non-Traditional Volunteer
Opportunities

Host: American Red Cross

August: Nonprofit Presentation/Fair

Host: Carlson

October: Employee Volunteer
Recognition Programs

Host: Thomson West

November: Volunteering Across
Generations

Host: Target

January: How Organizations
Celebrate National Volunteer Month

Host: The Toro Company

February: Annual Business Meeting of
Members and Group Volunteer
Activities in the Workplace

Host: Allianz Life

LEADERSHIP AWARD

GENERAL MILLS



The mission at General Mills is to nourish lives in their communities by addressing societal needs with breakthrough ideas, championship people and financial resources. Their strategic objectives are to support innovative organizations and programs that improve communities with a focus on youth nutrition and fitness, education, social services, and arts and culture.

Everyday, employees and retirees leverage the company's \$74 million in financial contributions to the community by passionately and tirelessly volunteering in their communities. In a 2006 survey, 78 percent of employees across the country said they volunteer.

General Mills' volunteer program provides innovative community service opportunities that dovetail with their business as well as their goal of being civically engaged in the communities where they live and work. CEO Steve Sanger says, "General Mills supports volunteering not only because it's the right thing to do and is in line with our history as a good corporate citizen, but also because General Mills believes that community service helps our employees to be better leaders in the community and on the job by helping them develop professional skills and build cohesive business teams."

General Mills offers employees and retirees a variety of volunteer opportunities ranging from one-on-one mentoring programs in the schools or with programs such as Big Brothers Big Sisters and Junior Achievement to ongoing partnerships with Catholic Charities, Achieve! MPLS, Perspectives Family Center or the United Negro College Fund, to leadership development opportunities in planning and executing key company programs such as the annual Food Drive, United Way Campaign, Habitat for Humanity, and the annual Dr. Martin Luther King Holiday Breakfast.

Some 1,000 employees serve on non-profit boards or in significant leadership roles in community organizations and others volunteer with key General Mills grants programs such as the youth nutrition and fitness program, Champions for Healthy Kids or the Celebrating Communities of Color grant program. General Mills employees and retirees are making a difference.

The recipient of the \$500 CVC-TC donation is the Nellie Stone Johnson School in North Minneapolis.

SPOTLIGHT AWARD

RBC DAIN RAUSCHER

At RBC Dain Rauscher, they encourage employees to become involved in the community.

To support this involvement and to help youth develop a personal philanthropic mindset, RBC Dain Rauscher developed a program with the University of Minnesota called KID\$WISH (KID SWISH). The premise of KID\$WISH is that kids help other kids by achieving goals, and thus realizing the positive impact they can have in the lives of others. By creating a positive experience for the youth involved, RBC Dain Rauscher hopes to instill the sense that community involvement is fun and something they want to include in their lives.



Through KID\$WISH, teams of youth basketball players coached by RBC Dain Rauscher employees shot free throws at William's Arena following a Minnesota Gopher basketball game. For each basket made, RBC Dain Rauscher made a monetary donation to a designated children's charity. At the end of the shootout, the kids presented an oversized check to the nonprofit representatives and celebrated their accomplishments with their new friends. The representative of Greater Minneapolis Crisis Nursery was very touched when one participant proudly told her, "I made \$100 for you!"

In 2006, RBC Dain Rauscher, on behalf of the youth and employees who participated in KID\$WISH, proudly contributed \$10,000 to participating local kids' charities. The KID\$WISH program was so successful that they have expanded it to communities outside the Twin Cities and to other sports. In addition, RBC Dain Rauscher has renewed their partnership with the University of Minnesota to hold KID\$WISH events at local games, further increasing their contributions to the local nonprofit community and instilling philanthropic values in more local youth.

The recipient of the \$500 CVC-TC donation is Greater Minneapolis Crisis Nursery.



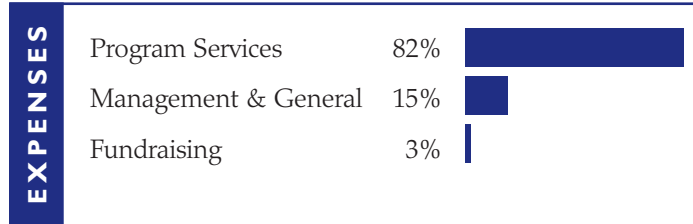
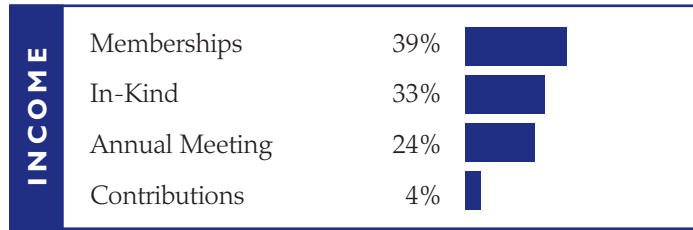
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 Star Tribune
 Target Corporation
 TCF National Bank
 The Toro Company
 Thomson West
 Thrivent Financial for Lutherans
 U.S. Bancorp
 Wells Fargo Bank Minnesota
 Xcel Energy

ASSOCIATE MEMBERS

American Red Cross
 of the Twin Cities Area
 Big Brothers Big Sisters
 of the Greater Twin Cities
 Cheerful Givers
 Children's Home Society
 & Family Services
 Goodwill EasterSeals
 Greater Twin Cities United Way
 Hands On Twin Cities
 Management Assistance Program
 (MAP)
 Memorial Blood Centers
 Salvation Army

2006 FINANCIAL SUMMARY



DONORS – IN-KIND CONTRIBUTIONS

Carlson	Target
Children's Home Society & Family Services	Thomson West
Comcast	Thrivent Financial for Lutherans
Star Tribune	The Toro Company



**CORPORATE
 VOLUNTEERISM
 COUNCIL** *Twin Cities*
 Promoting Workplace Volunteerism

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