

# Connect the Thoughts

## CORPORATE VOLUNTEERISM COUNCIL -TWIN CITIES ANNUAL REPORT 2007



**CORPORATE  
VOLUNTEERISM  
COUNCIL Twin Cities**  
Promoting Workplace Volunteerism

# CVC Board

**President** Judson Tharin  
The Toro Company

**Vice President** Dot Belstler  
RBC Wealth Management

**Treasurer** Phil Losacker  
Memorial Blood Centers

**Secretary** Zeeda Magnuson  
Hands on Twin Cities

**Annual Luncheon Chairs**  
Katy Friesz, Ameriprise Financial  
Erica Dolmar, Children's Home Society & Family Services

**Leadership Development Chairs**  
Amy Wagner, MAP for Non Profits  
Anne Mazurowski, 3M

**Marketing & Communication Chairs**  
Kate Waters, U.S. Bancorp  
Patty Jungwirth, Marquette Financial Companies

**Membership Chairs**  
Cheryl Thompson, Target  
Barb Alfrey, Big Brothers Big Sisters

**Program Chairs**  
David Jones, Thrivent Financial for Lutherans  
Tony Tolliver, Carlson

**Special Projects Chairs**  
DeeDee Rauchbauer, Land O'Lakes  
Debbie Prince, Land O'Lakes

# Committee Members

**Annual Luncheon committee**  
Amy Draxten, Medtronic  
Kristine Kosek, Best Buy  
Michelle Surkamp, Carlson  
Jenessa Jensen, U.S. Bancorp

**Marketing & Communications committee**  
Beth Mammenga, Goodwill/Easter Seals Minnesota

**Membership committee**  
Donna Alberts, New York Life Insurance

**Program committee**  
Shelley Long, Cargill  
Shannon Toren, Ecolab  
Maria Salas Nonprofit Solutions

It is the time and energy given by these volunteers that helps to make our organization a success.

Thank you

# Letter from the president



Dear CVC-TC Colleagues:

What a year! The Corporation for National and Community Service named the Twin Cities community Number One for volunteering in America. At CVC-TC, we know this ranking is because of you, our members. Local firms not only encourage employee volunteerism, they embrace it; and our associate members continue to bring new and unique volunteer opportunities to the workplace. CVC-TC is here to support those who lead those efforts whether you are employed by a business of 10 or 10,000.

We are pleased to report the CVC-TC membership structure was revised in 2007 to acknowledge differences in resources and staffing at companies in our community. We intend to continue to reach out to firms of all sizes with our efforts to promote workplace volunteerism. In addition to our corporate and associate member categories, we added a partner category and included MAP for Nonprofits and Hands On Twin Cities as our partners in employee volunteerism.

The members of CVC are very engaged; we are learning from each other and are sharing best practices. Thank you to all who have attended an event or participated as a board or committee member. Please continue to be involved with CVC and the community.

We are excited to honor two of our member companies for their contributions and we look forward to continued success in 2008.

Thank you for all that you do!

Sincerely,

Dot Belstler  
RBC Wealth Management  
2008 President

Judson M. Tharin  
The Toro Company  
2007 President

## 2006-2007 Programs A benefit of membership

Members of CVC-Twin Cities learn and interact with a network of professionals that support employee volunteering through various events and programs.

June 2006: **Host: American Red Cross**  
Non-Traditional Volunteer Opportunities

August 2006: **Host: Carlson**  
Nonprofit Presentation/Fair

October 2006: **Host: Thomson West**  
Employee Volunteer Recognition Programs

November 2006: **Host: Target**  
Volunteering Across Generations

January 2007: **Host: The Toro Company**  
How Organizations Celebrate National Volunteer Month

February 2007: **Host: Allianz Life**  
Annual Business Meeting of Members and Group Volunteer Activities in the Workplace

Connect the thoughts: Annual report 2007



## Community Partner Award

When Faegre & Benson LLP began its volunteer partnership with Lincoln International High School and Lincoln Adult Education Center in 2006, it was clear the organizations were a good match. Lincoln's mission to help first-generation immigrants, refugees and their families successfully transition into the Twin Cities community paired well with Faegre & Benson's legal pro bono human rights initiatives, which focus on asylum, refugee and immigration cases. What began as a program to provide volunteer tutors quickly blossomed into a more comprehensive program that could assist learners in other crucial areas. Taking cues from the needs they saw in their students, Faegre & Benson volunteers launched several new firm-sponsored programs, including regular resume writing workshops and mock interview sessions to help Lincoln learners obtain employment or advance in their careers. Now in its third year, the partnership continues to have lasting, positive effects on learners and volunteers —helping to create a welcoming environment for these newest members of the Twin Cities community.

The recipient of the \$500 CVC-TC donation is The Institute for New Americans, the parent organization for Lincoln Adult Education Center. Faegre & Benson will match this donation with a \$500 donation to Lincoln International High School.

## Faegre & Benson LLP Lincoln International High School Lincoln Adult Education Center



## Employee Engagement Award

Much more than hosting blood drives

How do you make a good thing better? Thrivent Financial for Lutherans knows – get employees involved! With a long history of very successful blood drives, Thrivent Financial has held 51 blood drives with 3,458 total units donated (432.25 gallons).

In 2006, Thrivent Financial's Community Relations staff put together a committee of employees with the intent that the group would take over the blood drives. As hoped, the committee's work has generated new interest and excitement among employees at Thrivent Financial. The committee meets regularly to plan blood drives and handles promotional and logistical responsibilities for the drives and recognition events. The response to the committee assuming responsibility for the drives has been tremendous, generating a 34% increase in units collected between 2006 (304 units) and 2007 (408 units – 51 gallons).

In addition to hosting drives, Thrivent Financial has been Memorial Blood Centers' largest financial donor and has sponsored some innovative projects.

The recipient of the \$500 CVC-TC donation is Memorial Blood Centers.

## Thrivent Financial for Lutherans Employee committee to encourage giving blood



## Corporate Members

3M  
 ADC Foundation  
 Allianz Life Insurance Company of North America  
 Ameriprise Financial Assurant  
 Best Buy Co., Inc.  
 Blue Cross & Blue Shield of Minnesota  
 Boston Scientific Corporation  
 Bremer Bank  
 Cargill  
 Carlson  
 Ceridian Corporation  
 CHS  
 Comcast  
 Cummins, Inc  
 Delta Dental of MN  
 Dorsey & Whitney LLP  
 Ecolab  
 Fabcon  
 Faegre & Benson LLP  
 G&K Services  
 General Mills  
 Graco, Inc.  
 HealthPartners  
 L S Black Constructors, Inc.  
 Land O'Lakes, Inc  
 Marquette Financial Companies  
 Medtronic, Inc.  
 MOA Marketing, Inc. (Mall of America)  
 New York Life Insurance Company  
 North Memorial Health Care  
 Opus Philanthropic Group  
 Park Nicollet Health Services  
 Piper Jaffray  
 Prudential Financial  
 RBC Wealth Management  
 Target Corporation  
 Tastefully Simple  
 TCF National Bank  
 The Toro Company  
 Thomson West  
 Thrivent Financial for Lutherans  
 U.S. Bank - U.S. Bancorp Foundation  
 Xcel Energy

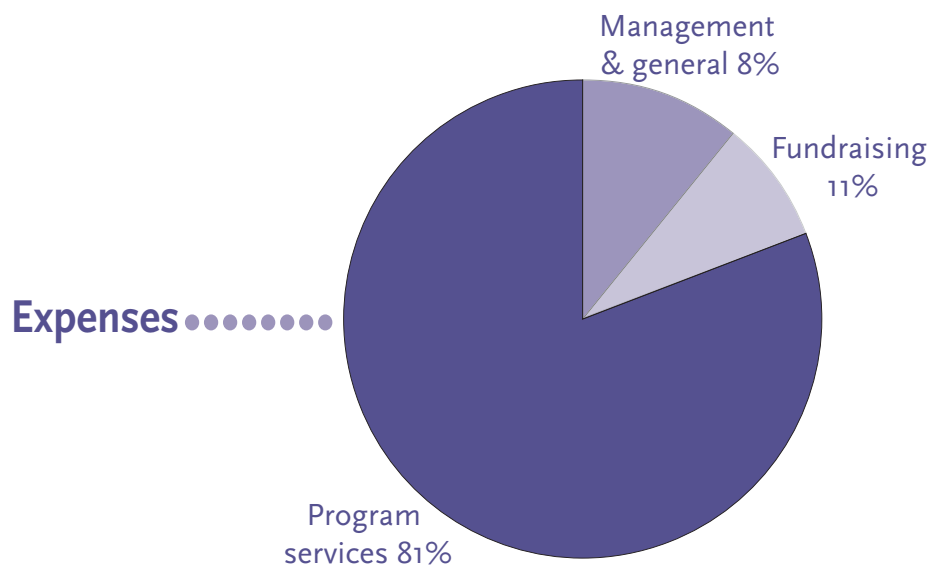
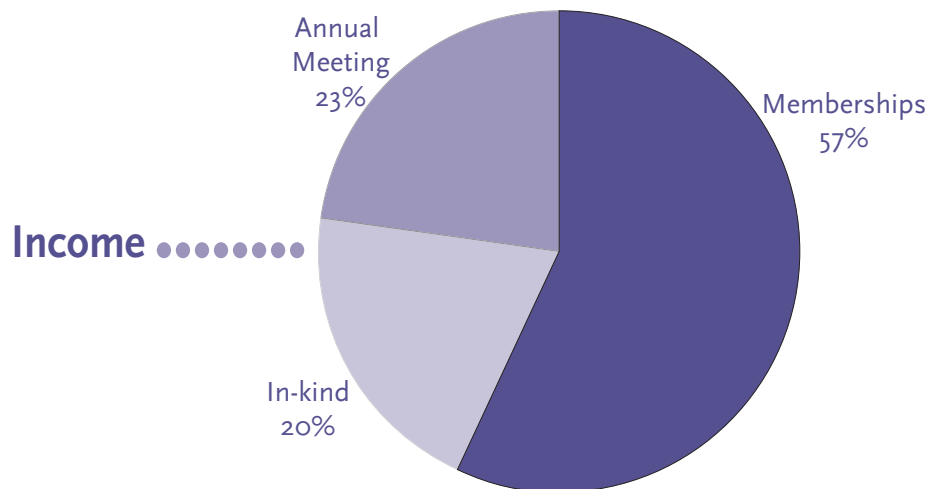
## Associate Members

American Red Cross of the Twin Cities Area  
 Best Prep  
 Big Brothers Big Sisters of the Greater Twin Cities  
 Bridging, Inc.  
 Caring Connections- Greater Twin Cities  
 United Way  
 Catholic Charities  
 Cheerful Givers  
 Children's Home Society & Family Services  
 Goodwill/EasterSeals Minnesota  
 Greater Twin Cities United Way  
 Lutheran Social Service of Minnesota  
 Memorial Blood Centers  
 Mentoring Partnership of Minnesota  
 Neighborhood House  
 Salvation Army

## Partner Members

Hands On Twin Cities  
 Management Assistance Program (MAP)

## 2007 Financial summary



## Donors - in-kind contributions

Allianz  
 Cargill  
 Carlson  
 RBC Wealth Management  
 Target Corporation  
 The Toro Company  
 Thrivent Financial for Lutherans



1821 University Avenue West, Suite S256 :: St. Paul, MN 55104  
 651.999.5341 :: 651.917.1835 fax :: info@cvctc.org :: www.cvctc.org

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